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*The American* BOOK TRADE JOURNAL

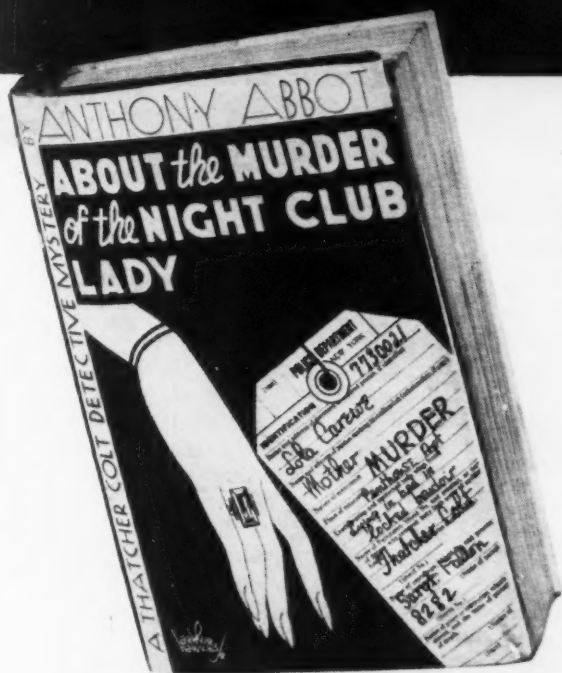
62 West 45th Street, New York

VOL. CXX

NEW YORK, NOVEMBER 14, 1931

No. 20

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**A WHITE BIRD FLYING**, by Bess Streeter Aldrich (Appleton). A granddaughter of the pioneers finds her own adventures.

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*Fiction N.Y. Times*

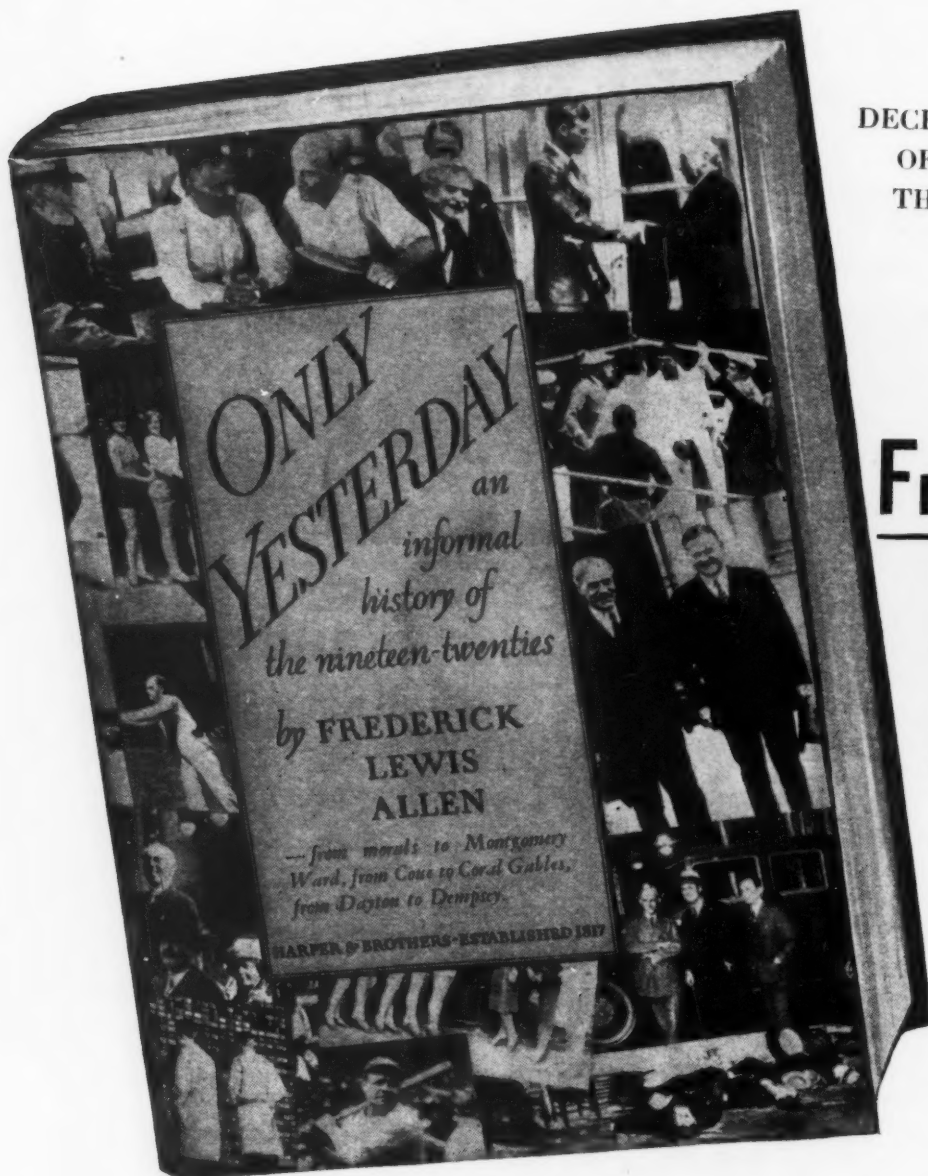
**"Two People"** by A. A. Milne **Nov. 2**  
"American Beauty" by Edna Ferber  
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by Somerset Maugham  
"Judith Paris" by Hugh Walpole  
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PUBLICATION  
DEC. 1

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November 14, 1931

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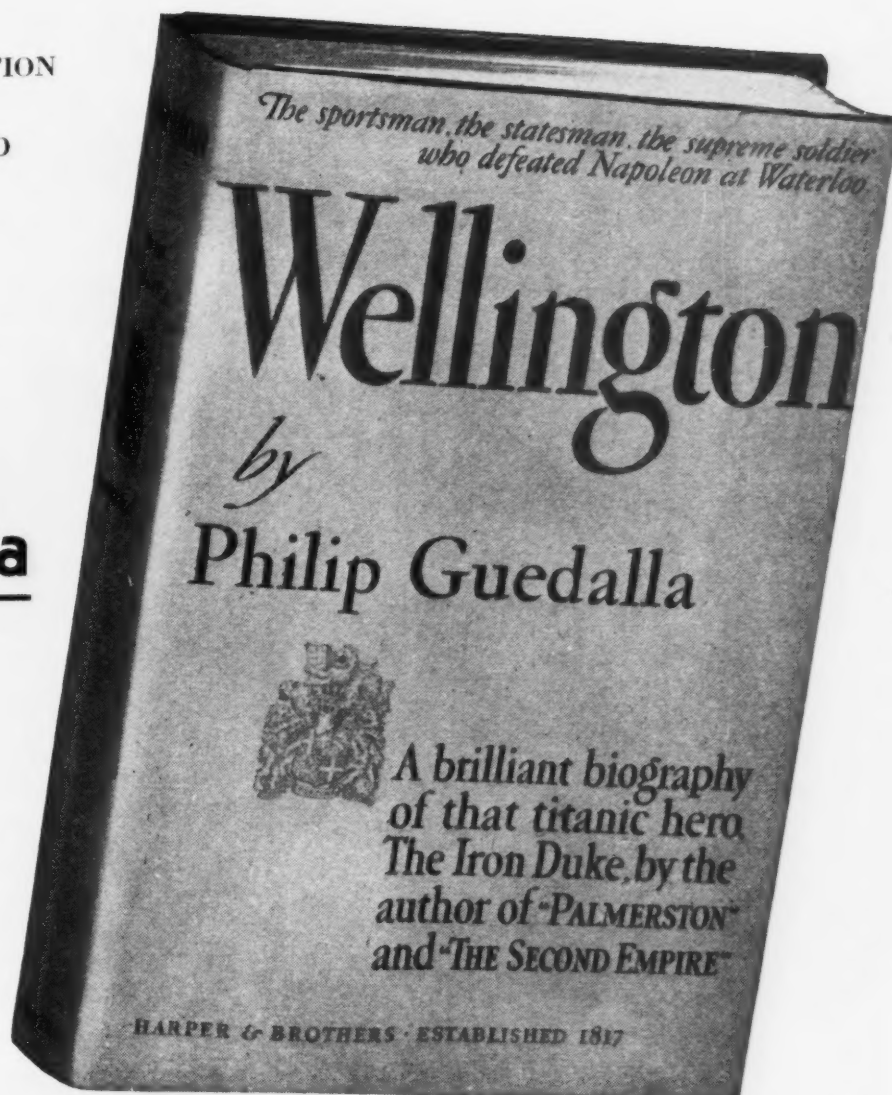
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PUBLICATION  
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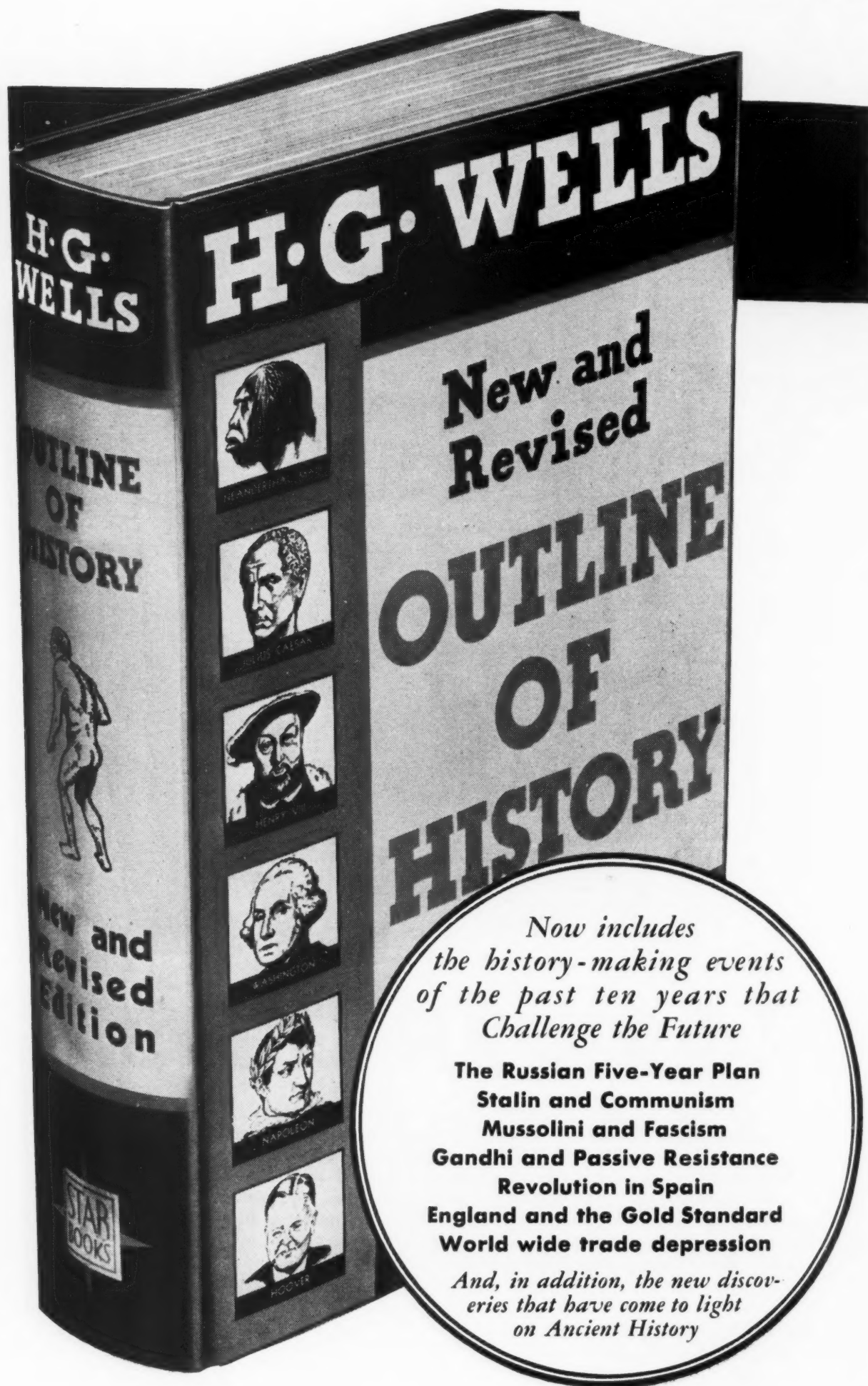
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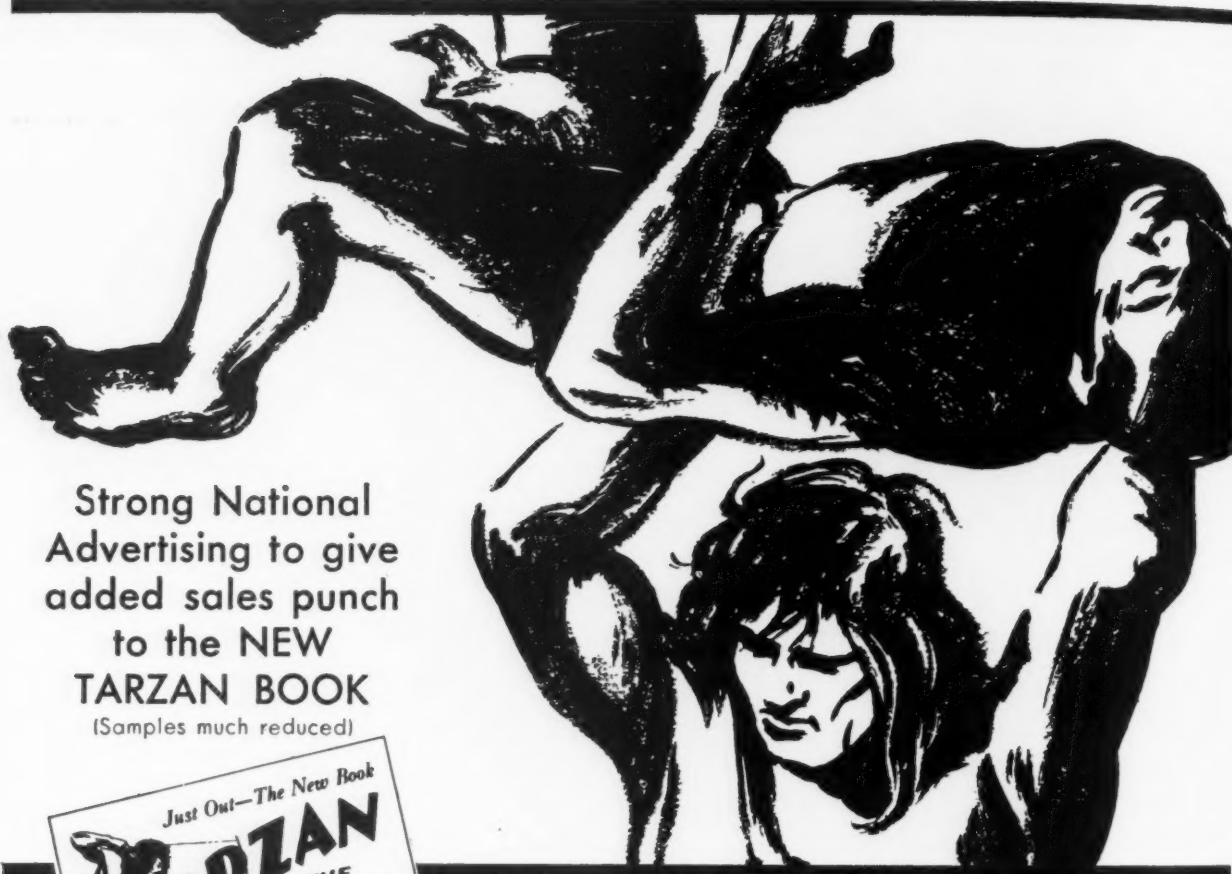
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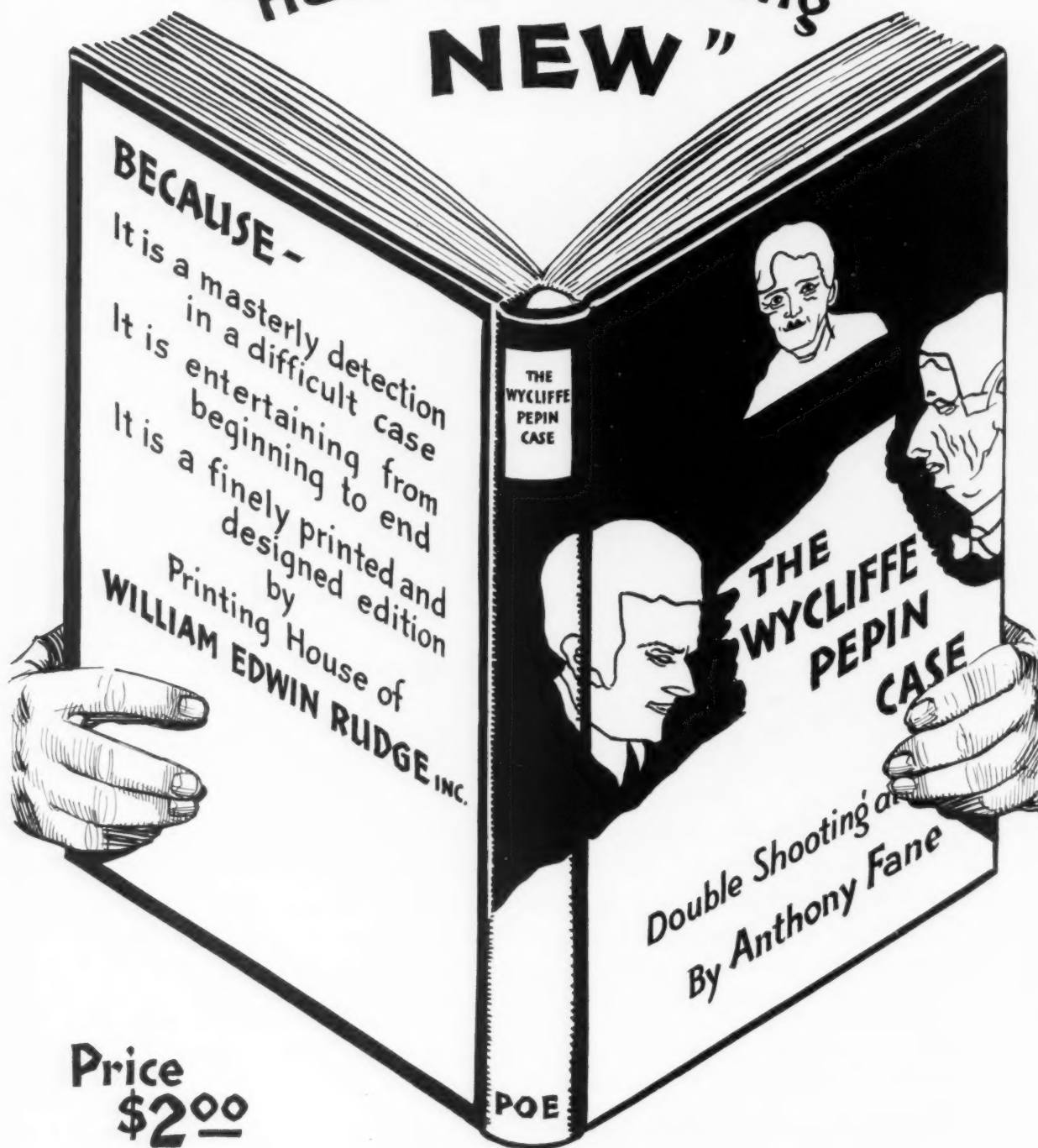
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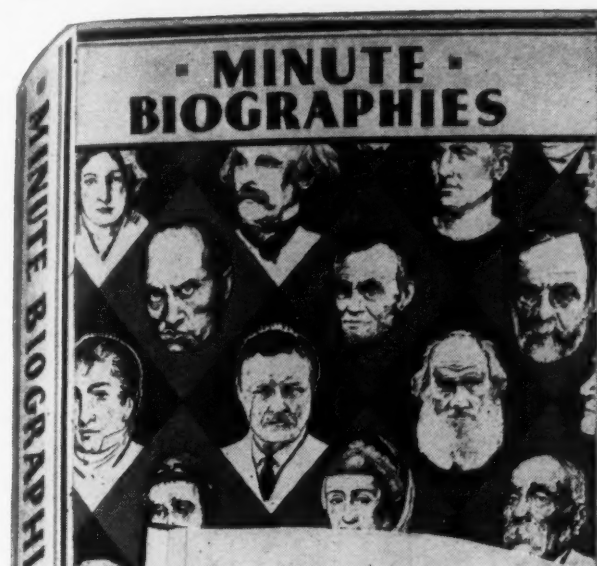
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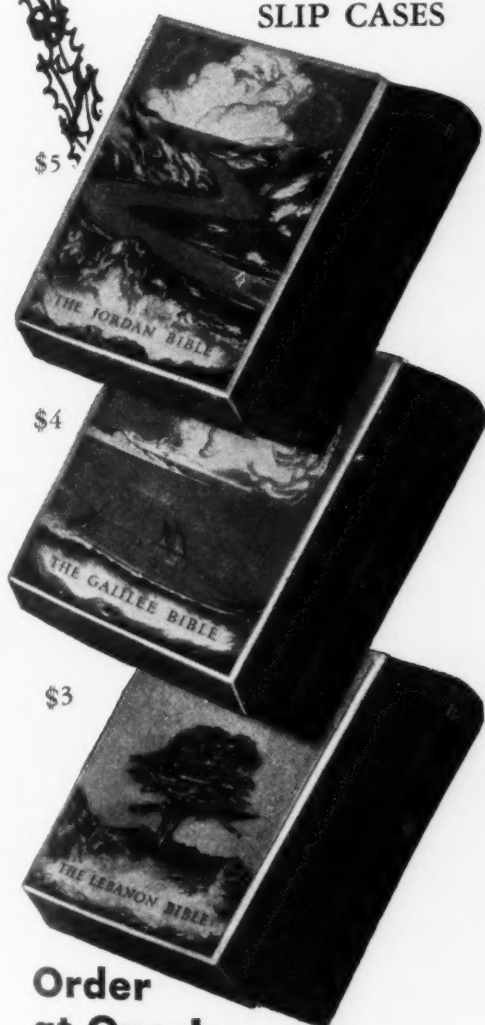
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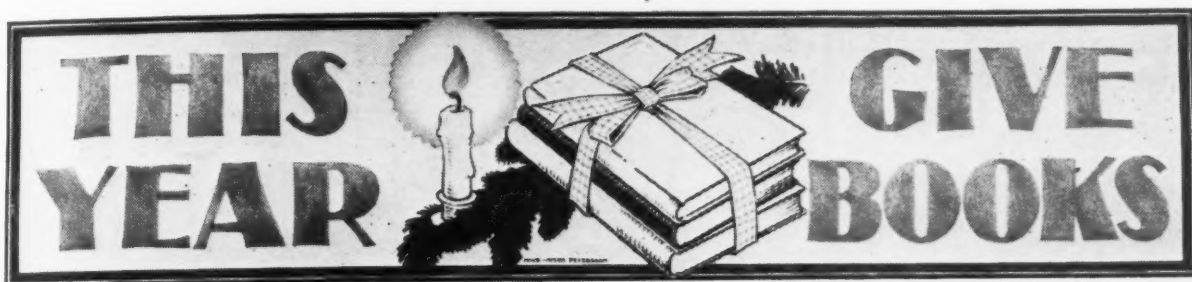
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AND STILL SELLS WELL ♦♦ "BASQUE PEOPLE"

# The PUBLISHERS' WEEKLY

THE AMERICAN BOOKTRADE JOURNAL

NEW YORK, NOVEMBER 14, 1931



## "This Year Give Books"

*A Report of Holiday Campaign Plans*

Daniel Longwell

*Chairman of the Promotion Committee of the National Association of Book Publishers*

IT is a common experience nowadays to hear people say determinedly, "This year I'm going to give books." Those outside the Trade say to us rather enviously, "You ought to do rather well at Christmas time because lots of people will give books this year." The booktrade, which for sometime past has been serving the over-run from the more expensive gift shops, is in a favored position for the coming holiday season. A sizeable section of the public seems to realize that books as gifts mean much, last longer, are smart, thrifty personal presents. That general feeling is something definite to guide and increase.

The response of the booksellers and others to the National Association of Book Publishers' "Round-the-World-Book-Fair" plans for this year's Children's Book Week was not only enthusiastic, but really cooperative and effectively so. Although the amount budgeted to promote the Book Week was less than last year, more people helped, and as a result the amount spent was less than the amount budgeted. The Executive Committee of the National As-

sociation, encouraged by the Book Week's success, decided that the sum saved, plus a generous additional appropriation, might be spent to promote the sale of books at Christmas time.

This sum has been spent, in these ways:

1. At a meeting of the Promotion Committee it was decided this year to use a direct slogan—"This Year Give Books." Promotion staffs of all publishers who are members of the National Association have been urged to use this slogan in all of their holiday newspaper advertising. As a supplement to this slogan they have also been urged to use wherever possible an additional phrase—"Consult Your Bookseller."
2. Since a number of newspapers, magazines and radios are particularly interested in books as news, a rather complete plan of serving them was drawn up and additional, temporary personnel has been added to carry out these plans.
3. "This Year Give Books" window streamer was commissioned to be designed by the Petershams. This will be lithographed in color, sent to all booksellers.
4. A quantity of "This Year Give

Books" stickers were ordered. This will be sent in quantity to all booksellers to use on packages, mailings.

5. A series of store display cards were designed, and are being sent to all booksellers.

A number of people will be working on the details of this plan, for a campaign such as this requires innumerable interviews, and much correspondence. If the promotion gets anything like the attention received by "The-Round-The-World-Book-Fair" it will be successful.

If an individual bookseller wants to fit his own campaign in with this general one, he might specifically do some of these things:

He might start his Christmas window displays very soon, pasting the Petersham "This Year Give Books" streamer across the top of each of his windows and leaving it there like a banner until December 25th. He might plan ahead now for all of his windows, every change that he is going to make until the holidays. Such arrangements as:

A CHRISTMAS PRESENT FOR EVERY PERSON,  
EVERY PURSE

\*\*\*

showing all sorts of books, from fine bindings to reprints, with prices on them, some of them opened to show illustrations, others with jackets off to show bindings.

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BOOKS THAT TELL THE CHRISTMAS STORY

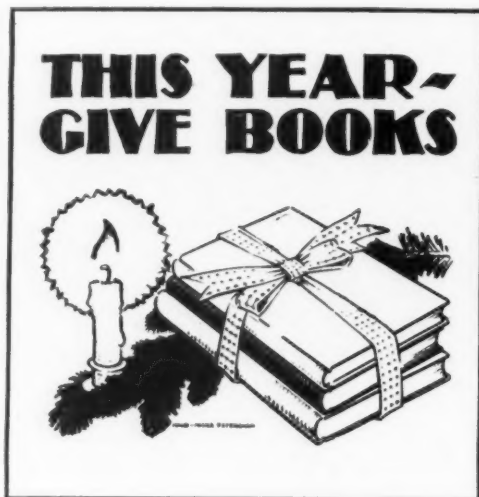
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Bibles, Dickens, modern stories fit in this window. Illustrated editions add color.

THERE IS THE RIGHT BOOK FOR  
EVERYONE THIS CHRISTMAS—  
WE FIT BOOKS TO PEOPLE

LET US HELP YOU PICK THE RIGHT BOOK—  
FOR YOUR CHRISTMAS PRESENTS

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Sticker in red and black

This can be an amusing window, with signs, "For the Crochety Old Uncle," "For the Lady Who Has Everything," "For the Just Marrieds," etc., or a straight-forward window using the attractive signs that the National Book Publishers' Association has prepared for this purpose.

Or "Last Minute Gifts" for the last few days before the holidays, and, of course, a corner of the window with a few books and a sign reading "Children Like

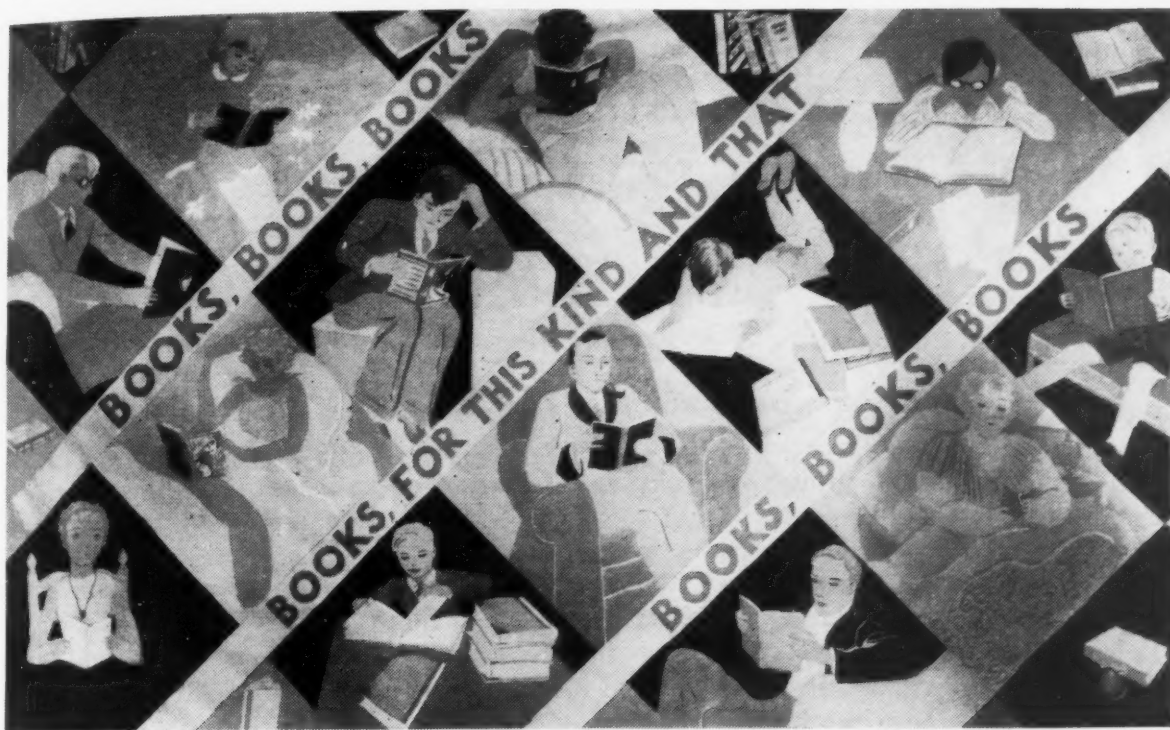
Books Best—See the Exciting Ones We have for Youngsters," etc., etc. There is no need suggesting ideas to a Trade that is noted for ingenious window displays.

In some cases it might even be wise not to be too conventional this year, but to use big heavily lettered signs, force the idea of books for Christmas out across the street, and even suggest that books might be sent out instead of Christmas cards, more personal, less expensive than many other gifts.

All booksellers ought, wherever possible, to use the attractive little "This Year Give Books" sticker that the National Association is sending them. Not only on all packages and on the envelopes as well as on letter heads, but pasted on all signs in the store and in the windows, on price tags counter cards and so on.

"Consult Your Bookseller" is another phrase that ought to be used wherever possible. One of the most common experiences of anyone connected with publishing is to have a really startling number of people come to them at Christmas time with a list of relatives and friends and asking what books would be "right" to give them. The bookseller can take advantage of this natural tendency to render a real service. For example, he might approach the newspaper reviewer of his local paper, suggest





*This handsome panel in color for the Christmas book window at Loeser's, in Brooklyn, suggests one way of treating Christmas windows. 9 feet high and 15 feet long, it was designed and executed by the Summers' Studio, 9 W. 35th Street, New York City*

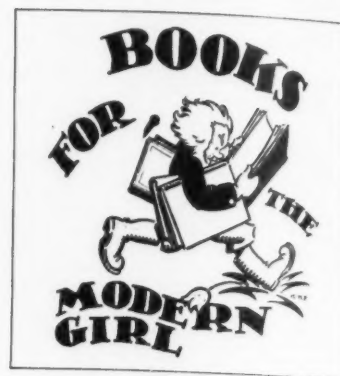
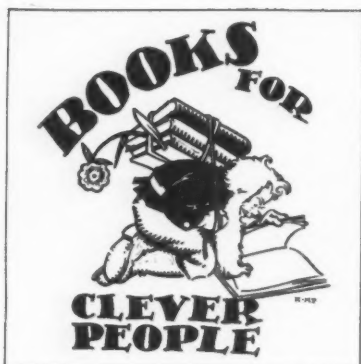
that he make up a book gift list for all sorts of people for his paper, that he report the most popular book gifts for all people in the local bookstore, including children's books. He might even get in touch with prominent citizens and get them to say what books they would like to receive for Christmas. A sort of Santa Claus book letter. The list of people asked might include a lawyer, a leading merchant, the head of the Woman's Club, the president of the Chamber of Commerce, a local author, the editor of the newspaper, the principal of the high school or president of the local college, the season's most popular debutante, etc. The bookseller might tell himself what books he'd like to receive. That in itself would be an interesting, valuable list. A mimeographed list of a hundred good, current books might be sent to each of these people and they would only have to check them to make their choices.

Or the clerks in the store might pick out the books they themselves would like to receive for Christmas, if they had their choice, and ones they'd like to have for their sons and daughters. This list, mimeographed, with a "This Year Give Books" sticker pasted on it, might be made up in some

quantity, to hand out to customers as a guide on those last few days when things are so rushed that it is difficult to give everyone personal attention. The store cards being sent you by the National Association will also help booksellers arrange their stocks for quick, suggested selections. The public would undoubtedly give more books at Christmas if they knew what books to give. There is a very real opportunity in serving this need for information. A letter, with the "This Year Give Books" sticker on it, might wisely be sent to all charge customers with a definite and enthusiastic personal list of selections.

Books, probably more than anything else, have created the tradition, the color of Christmas. Ministers might give talks on this, if they were asked to select such books. Libraries frequently make displays along that line. Schools also might be approached with the idea of having a contest, the younger children to write a letter to Santa Claus, the older children, to the bookseller, asking for the books they'd like this Christmas. A prize of three books could be given for the best letter.

George Stevens, writing in the *Publishers' Weekly* last week, gave some very



*Signs for table and window display. They are 8" x 9", in red and black*

practical ideas on the selling of books at Christmas time. This report does not conflict with his, but hopes to outline what might lead to an even larger sale of books by now vigorously promoting the idea of "This Year Give Books."

The members of the Promotion Committee which has been working with Miss

Griesser of the N.A.B.P. office this year are Daniel Longwell, Doubleday, Doran & Co., Chairman; Richard Simon, Simon & Schuster; Polly Street, Frederick A. Stokes Company; Frederic Melcher, R. R. Bowker Co.; Eugene Reynal, Blue Ribbon Books; George Stevens, W. W. Norton & Co.

☆ *If You already  
have this book* ☆

☆ Then of course you do not want an extra copy. So if you will bring this copy back to the store where it was bought, with this slip, before New Year's Day, it will be gladly exchanged for any other book of equal price, at your selection.

NAME OF BOOKSHOP

STREET AND NUMBER

CITY AND STATE

*Christmas Promotion Material  
Available*

**From the N.A.B.P.**

1. "This Year Give Books" streamer designed by the Petershams, lithographed in color.
2. "This Year Give Books," stickers in red and black.
3. Store Display Cards, reproduced above.

These items may be obtained free from Marjorie Griesser, The N.A.B.P., 347 5th Avenue.

**From the A.B.A.**

1. Imprinted exchange slips (reproduced at left) to go in copies of gift books. Imprinted at 35 cents the hundred.
2. Advertising Mats.

# The Permanent Appeal of the Bible

Edwin Lewis

*Professor of Systematic Theology, Drew University*

THE visitor to any of the great libraries of the world is invariably impressed, if he has any imagination at all, with the illuminated manuscripts of the Bible. It brings to his mind, with perhaps something of a shock, the fact that what he now so lightly takes for granted, or may even cynically ignore—the Bible—was once the very center of the universe for devoted men, who gave not merely months but long years to transcribing it. They sat or stood at stone benches, in rooms with stone floors and walls, poorly lighted and as poorly ventilated, laboriously but lovingly copying what to them was a sacred text. With like care they illuminated title-pages and chapter headings. After the passing of a thousand years the colors of many of these still retain their brilliant hues.

Similarly in the world's great picture galleries, one is impressed with the number of paintings that have biblical subjects. It is, of course, customary to say that these pictures represent "the ages of faith," and that men painted them because their interests were almost exclusively other-worldly. Whether the painters were as other-worldly as their subjects might indicate ought not to be decided until one has read, say, Browning's "Fra Lippo Lippi," the painter-monk whose "pale sinful little nun" with her child—and his!—appears as the Virgin in his pictures; or other interesting revelations in C. J. Bulliet's *Courtesan Olympia*, in particular that the model for Raphael's Sistine Madonna was his mistress, Margherita, daughter of a baker of Siena.

It was, therefore, in keeping with the spirit of the time, that, with the invention of printing, the Bible should be one of the first books to benefit by the new art. There are men to-day who would

give their left arm for a copy of the Gutenberg Bible. A long struggle was necessary, however, before the free production and circulation of the Scriptures was possible. The opposition to it was largely ecclesiastical and theological. The theory obtained that the right to possess and interpret the Bible belonged to the priesthood, and its promiscuous circulation was looked upon as a source of danger. But men were found who were willing to pay the price of giving the people the Bible in the vernacular, and there is not a more fascinating chapter in the story of the evolution and application of the printer's art than that which tells of "The Making of the English Bible." As early as 1380-84, John Wyclif had given the English people the first copy of the Bible in their native tongue. How deeply he was execrated for his work may be inferred from the fact that after his death his ecclesiastical enemies dug up his bones, burned them, and scattered the ashes in the river Swift. It was their punishment of one who "had made the jewel of the clergy the toy of the laity." A century after Wyclif, the invention of printing made possible the work of William Tyndale. Building on Wyclif's work he both translated and printed the Scriptures, but he was remorselessly persecuted, driven into exile, and finally, in 1536, was strangled and burned. Tyndale had his courageous successors, conspicuous among them being Miles Coverdale. When, in 1611, the King James or authorized version of the Bible was made, it showed the marks of Wyclif, Tyndale, and Coverdale. There was also manifest the influence of the Geneva Bible, a translation made by men of Calvinistic tendencies; of the Douai Bible, made at Douai, in Flanders by Roman Catholic scholars late in the sixteenth cen-



tury; and, to a less extent, of the German Bible of Luther. This translation, notwithstanding recent revisions and many excellent individual renderings, still retains its place, and is likely to do so, as the most widely-sold, widely-read, and widely-loved of English Bibles. For students, however, the English Revised of 1885, and the American Standard of 1901, are almost indispensable.

The Protestant theory of the Bible accounts largely for the place it came to hold in the life of the people. The book is inseparable from the history and the literature of the English-speaking world. For generations, the family Bible was as much a part of the furnishing of the home as were tables and chairs. It was often an heirloom. In it were recorded important events in the life of the family: it was the register of "births, marriages, and deaths." When young people left home, it went without saying that the trunk should contain a Bible. One still sees on the walls of country homes the picture of a boy going away for the first time and the tearful mother giving him a copy of the Book that would make him "wise unto salvation." Sailors carried it on the high seas, and soldiers on the field of battle, even if it were only as a talisman. As the Pilgrim Fathers left on their hazardous journey, Pastor John Robinson, in his farewell sermon, reminded them that "God had yet more light to break forth out of his Holy Word." In "The Cotter's Saturday Night," Burns has left an unforgettable picture of the reading in the family circle of "the big ha' Bible" by "the priest-like father," who bears himself for the serious occasion "wi' patriarchal grace." There is an authentic note in Lockhart's story of the dying Sir Walter Scott calling for "the book," and being asked which book, replying, "There is but one." Matchless scenes in "Adam Bede" and in "The Scarlet Letter" have their inspiration in scriptural teaching as then understood. Statesmen in moments of crisis have given force to their appeals by apt Biblical quotations: Lincoln's "a house divided against itself cannot stand" is a familiar case in point. And few who know the story of "the winning of the West" will find fault with the sculptor who in the statue of "The Pioneer Mother" represents her as carrying a Bible

in her hand as she strides valiantly forward into the unknown.

Educators lament what they regard as the modern neglect of the Bible. That there is this neglect is undeniable, and the reasons are clear. There has been a natural reaction from the old Bible tyranny. The dethronement has been assisted by the great increase of intellectual and social interests. Even among many lovers of the Bible, considerable uneasiness has been caused by the publication of the findings of critical scholarship. All this, however, is tending to create a new situation in which a more intelligent view of the Bible may be brought about. Thousands of well-informed clergymen and teachers are today engaged in this task. Religious education programs give a large place to the Bible. Most colleges provide Bible courses. Students of the Bible have at their disposal an almost incredible amount of collateral literature. In a famous book, Matthew Arnold contended that the Bible was not "dogma" but "literature," and such contemporary translations as those of Weymouth, Moffatt, Goodspeed, and Ballantyne are helping to spread this view, and they are being ably assisted by the popular one-volume commentaries, such as Summelow's Peake's, Gores, and the Abingdon. Scholarly re-arrangements of the old Testament, such as those of Czarnomska, Vickers, and A. H. Wood, and Dean Inge's "Every Man's Bible," are all promoting a better understanding.

It was by the art of the printer that the Bible was spread throughout the world in the days when it was regarded almost as a fetish. That same art must be its potent friend still. The finest skill of the craft is not too good to carry on the tradition which reaches back to the carefully-treasured rolls of the Hebrew prophets, back to the unknown scribes from whose hand came the great fourth century codices known as the Sinaiticus, Vaticanus, and Alexandrinus, back to Origen compiling his Hexapla, back to Jerome in his cave at Bethlehem making the Latin Vulgate, and in perhaps a more specific sense back to Gutenberg and Caxton and Elzevir. Too often has the Bible been printed in a fashion that would have killed for ever any other book. It may be that custom has too firmly established the general ap-

pearance of the printed Bible for ordinary use to permit of any change. But there need be no limit to the variety of format in Bibles intended for special purposes. Perhaps the family Bible could be restored to a place of prominence in the living room if it were issued in a less funereal and archaic form. Perhaps even a bride would

be startled out of cynicism at receiving a Bible for a wedding gift if the book she held in her hand were a thing of beauty, the grace of its workmanship appealing to every aesthetic sense.

"Give a Bible!" The publisher who adopted that for a slogan might shock the pious—but is that any argument against it?

## Religious Books As Gifts

*Suggestions on the Selling of Religious Books at Christmas Time*

Alex. L. McKenzie

*Pilgrim Press Bookstore, Boston, Mass.*

THE present-day public are good buyers of religious books. The classification of titles published is a fair indication of this. The economic situation today seems to increase the call for religious books of a certain kind, non-sectarian and practical, coming close to life, helping people with their daily affairs.

The general atmosphere of the store should be in full accord with the kind of religious books that are being sold, and the clerks in complete sympathy with the purpose of the business. Often people come into a bookstore and look around in a vague way, because they are not accustomed to dealing freely with religious things. Many of these people think of religion as strange, unnatural, a semi-superstitious consideration; but under the stress of conditions they have turned to bookstores that may possibly help them. There is a chance greatly to increase the sale of religious books by meeting customers of this kind in an understanding and friendly spirit. It is doubtful if a religious bookstore could serve in any better way to help the public just now. It frequently happens that a casual customer, coming in in a half-hearted manner as if doubtful of his real motive in coming in at all, is introduced to a volume which he appreciates so heartily when he has read it that he eagerly praises it to others. As a direct instance of this, one man, who apologized when he entered the store and said that he felt like a cat in a strange garret, finally was enabled to select a book by the counsel

of the clerk, which so met with his life's needs that he is still buying it in threes, fives and tens to send to his fellow-workers and acquaintances.

As we approach the Christmas season our first business is to have the best of the latest books representing the various shades of thought and to arrange them on tables properly labeled. The next is to give full show-window space to the most important titles and as frequently as may be, a full window to a title; this window to be arranged simply and attractively and a poster properly placed telling something about the author of the book and the purpose which it serves. The windows invariably bring in people from the street and also lead to orders by mail.

It is now and then desirable to make a mixed window, labeling it after this fashion, as an illustration, "Man or Machine." This would give at the lower left hand corner the skeptical or agnostic scientific books, proceeding to the thinkers who are more sure of their positions, like the scientist Millikan, and then the great poets, great interpreters of religion, heroes of the faith, the historic hymnals, and finally the Bible and New Testament in various editions. Before such a window quite a throng is sure to gather, and trade is stimulated.

Another window will bring together books on God, of which there are a number of very excellent ones this year: Brightman, "The Finding of God"; Jones, "Paths to the Reality of God"; Lewis,

"God and Ourselves"; Palmer, "Paths to the Presence of God," and others of this type. The scientific explanations of the universe have led to so much confusion on the part of people in general that they are trying to think through to a knowledge of God which they believe is justified by the immensity and the intricacy of our great universe and yet allows for the rights and duties of an individual person on this busy earth. We do not need a new God, because there is no New God, but our explanations of what and where He is must keep pace with our growing understanding of His own created realms. Philosophers and theologians are doing this work of interpretation well. If people are satisfied with their idea of God and their experience with God, their other problems may be solved in due season. It is necessary then, in aiding purchasers in such a high theme as this, that the selection of titles should be made with great care and that the salesmen should be fairly informed as to the leading thoughts in each book. Window displays of books about God are achieving the best results for the religious book trade this autumn.

As we approach Christmas, Christ's Birthday, there is an emphasis upon Christ and always a demand for Lives of Christ—both the standard and the more recent titles.

A well-known cathedral preacher has said that during the last three weeks he has noticed a peculiar intensity in his congregation when he refers in any way to Jesus, and that he is utilizing this by taking plenty of time to tell the story or the words or the deed of Jesus to which he had made reference. This is another indication that Lives of Christ will be very much in demand for this Christmas season.

The list of these is so long that it is unwise to attempt its enumeration in this brief space. We mention only "The Master" by Bowie, "Jesus" by Basil Mathews, "The Quest of the Historical Christ" by Schweitzer, "Jesus of History" by Glover, "The Life of Christ" by Papini and "The Gospel in Art" by Albert E. Bailey. Kindred books like those by Stanley Jones, including his most recent volume, "The Christ of the Mount," and McCall's "Christ's Shining Way" are also in much demand, and may well be included in the general display on the Lives of Christ.

Sunday School teachers who wish to buy presents for their pupils are limited in the amount they can spend for each one. We find that a table with fifty-cent books, such as Boys' and Girls' Books of Prayers, Drummond's Addresses and similar essays, another with dollar Juveniles, another with booklets such as "The Song of Our Syrian Guest" in the thirty-five cent edition, will draw in a great many from the surrounding communities and enable them to make a wise and happy selection. Booklets like "The Sacraments" or the "Te Deums" by John Oxenham, which retail at ten cents, are often purchased in quantities of one hundred or more by people who feel that they are as cheap and more useful than an ordinary Christmas card. It is well to bring these cheaper price tables together in a corner and then the customers will largely wait upon themselves in making their selections.

As the publishers of books by Margaret Slattery, it is our custom to display these in large quantities for the teacher and parents. They are just the type of book to fit the needs of young people and to strengthen their ideals and quicken their purposes without "preaching" at them. For instance, "He Took it Upon Himself" gives seventeen brief biographies of remarkable people of the present and past generation. The parent may tell you that his boy says, "He doesn't have to" and you respond politely that "He doesn't have to, —if he is no good"—but these characters in Miss Slattery's book, who found life so tremendously interesting "had to" because of their own inner worth, and simply rose up and "took it upon themselves." Parents and teachers are glad to find a book of this type, which is undergirded with psychology, has the literary skill to touch upon the needs of youth without being tedious, but is direct and delightful.

At the Christmas season many parishioners are eager to give books to their ministers. Usually they select a book of general usefulness, such as "The Abingdon Commentary," Walker's "Concordance," Hasting's "Bible Dictionary" or some volume of that type. At times they wonder whether the minister may not already have the titles which appeal to them. In this case we find it useful to sell them Gift Bonds, which we fill out to any amount, and which may be turned in by the min-



ister for books up to that value at any time that he may need them.

Christian Endeavor Societies or other young people's groups, Women's Clubs and Church Men's Clubs, find this a good way to select a gift for their ministers. We have a neatly engraved gift-bond which can be presented by a representative of the club in a public meeting or elsewhere, and which in itself is a significant and attractive gift. We believe if this plan could be more generally advertised and the idea spread abroad, that many a minister's library would be greatly increased by it. The minister thus chooses his own books whenever he wants them and of the type that appeals to him. We find that this plan reduces the number of volumes brought back after Christmas for exchange, which in former years has been an item of considerable amount.

The family of a clergyman usually knows what he wants or what he needs, and they frequently select books, of considerable value, on travel or other subjects not intimately connected with his own field. The desire of the clergyman is usually to broaden his interests as far as possible, and those who give him this kind of book are befriending him in a way that he greatly appreciates.

In our store we have arranged a Children's Corner. It is made in the form of a chapel, with heavy doors, stained glass lights, and furnished with an altar and prayer-desk and other furniture made for small children. They are invited to go in and make their devotions if they so desire, and to look at the pictures, books and manuals which have to do with the religious life—placed by one who knows how to meet the needs of their years. This Children's Corner attracts a great deal of attention and is being duplicated in some churches by rectors who appreciate its value. The idea for a Children's Corner came from Dean Bennett of Chester Cathedral.

The sending out of catalogs, such as the recent one by Bowker called "Religion for a Changing World" is of very great value in the sale of good religious books. It is of value in the store as a check-up on stock that should be there. Each clerk studies it carefully as a cultural index of the books current in the religious field.

We find it an advantage to send out letters to our customers, classified according to their interest, each month. In these we emphasize the significance of several books that are shining brightly on the horizon at that time. We also place in each letter one circular, selected from those sent to us by the publishers, and we invariably discover that these circulars sell as many books as are sold of any one title referred to in the letter itself. It is our experience that putting in too many circulars ruins the sales value of them all. At times we include in our monthly letter a suggestion that we will make up special lists on any theme that the recipient may be working on or particularly interested in, and submit the books on approval to him for his inspection. This is service usually given by a library, but it is apt to recommend more up-to-the-minute books than a librarian's list which is made up of books already purchased and put in circulation. In fact, some librarians ask us for this particular kind of service, especially librarians in communities that are remote from religious bookstores and have no specialists in that line to select for them.

Wherever possible a sales exhibit at religious conventions is advisable. This is usually conducted by the bookstores of the respective denominations, but we find that other denominations are just as glad to represent our books as we in turn are to represent theirs. At our own conferences—and we attend perhaps twenty each year—we set up a large and representative display of the standard and current religious, religious-education and books of a kindred nature, such as poetry, psychology and philosophy, which invariably includes titles from all the publishers of this type of literature. Such exhibits are visited by many people, and sales are considerable, but we believe the business resulting is much larger than that which is done at the time. People make lists of books and are either coming in for them or ordering them by mail for months afterwards.

Many churches are finding it wise to maintain selling-booths or book-tables in their vestries. Titles referred to by the minister in his sermon may be kept on these tables, as well as those of general interest. In the case of several large churches a clerk is sent to take care of this business and

paid on a percentage basis. In other instances the material is sent to responsible persons in the church itself, who receive a commission for selling, handling and caring for the books. It is believed by an increasing number of clergy that there is a great field of opportunity in presenting books in this way.

Recently a rector spoke of the book, "Larry," in his sermon. On the way out, his secretary took orders for one hundred

and forty copies of this title. The same thing has been done with books by Stanley Jones and others. This type of business began during Lent several years ago but is now being emphasized at the beginning of the church year and during the Holiday season as well as the Lenten period. We find this plan not only sells many books where these booths are maintained, but also leads to a considerable business in our store itself.

## Customers' Choice

**I**N Minneapolis, at The Church Book Shop, religious book buyers are pretty much like any others. They all like the new things. Just now Dr. Robbins' new book, "Charles Lewis Slattery" (*Harper*), is most in demand. Bertha Conde is a great favorite with religious book readers, and her new one, "Spiritual Adventures in Social Relations," is captivating the serious-minded. Dr. Gilkey of Chicago is a perennial favorite, as is Dr. John Oliver whose "Article 32" has just been published. The religious dollar reprint is popular. Trattner's "Unravelling the Book of Books" heads the reprint list at this shop, with Buttrick's "Parables of Jesus" a close second. Moffatt's "Parallel New Testament" goes steadily.

For good Episcopalians, The Church Book Shop recommends and sells Atwater's "The Episcopal Church, Its Message for Men of Today" and "The Ways and Teachings of the Church" by Haughwout.

The Portland Book Shop, Portland, Me., finds that clergymen will buy "Heathen Rage," "Growth of the Idea of God," "Body, Mind and Spirit," "Bishop Gore's Philosophy," "Christ and the New Testament," "World Revolution and Religion," "Christ or Caesar," "Jesus and the American Mind" and "On the Edge of the Primeval Forest." This list of orthodox and unorthodox books of religious import indicates, the shop believes, a current tendency in clergymen to be thoroughly alive to all currents of modern thought. The shop puts books on practically every topic

before them. In these days, says Portland, all is grist to their mill.

At one time, The Studio Book Shop in Birmingham, Ala., sold Bibles by the carload. Once there was also a sale for "books bordering on the Bible." Nowadays, however, there is practically no sale for Bibles, and former good sellers such as Papini's "Life of Christ" no longer lure customers. The shop says that this is probably due to the reaction in Birmingham from the Clan movement which lingered in Alabama longer than any other part of the country. The better class of religious buyers turned to Facecia, and the lower class to the movies.

"The Christ of the Mount" by Dr. E. Stanley Jones, author of the still popular "The Christ of the Indian Road," is much in demand at The Methodist Book Concern in Chicago. *Abingdon* publishes it. The Methodist Book Concern has discovered that the present economic situation is increasing the interest in religious and semi-religious books, including Bibles. Also, in Chicago, customers manifest a genuine interest in the life and work of Kagawa. "Love, the Law of Life" was very popular, as was the smaller volume, "The Religion of Jesus," and the omnibus volume (*Winston*).

Among scholarly customers and ministers in Chicago who are known for thorough study and masterly preparation of sermons, "The Psychological Approach to

Theology," from *Harper*, has been greatly appreciated. The Methodist Book Concern overheard one of the ten leading ministers in America recommend it to a young minister, at the book counter, as the best book he had read for some time.



Biography is a class of books for the regular religious booktrade. "Peter Cartwright: Pioneer" and "Albert Schweitzer" (*Abingdon*) are two new ones with which The Methodist Book Concern has had unusual success. Everybody is interested in such problems as Nationalism, Bolshevism, and Religion. The two books which this shop has sold extensively to meet this need are "World Revolution and Religion" by Hutchinson and "The Clash of World Forces" by Basil Mathews. These are companion volumes.



Chicago ministers, and others probably, are usually browsing around for good sermon material during the winter. One book which is a real find for such divines is Chappell's new "Sermons from the Psalms" (*Cokesbury*). This book rivals the new Jones book, "The Christ of the Mount," for best seller honors in books of sermonic material.



For teachers and leaders of religious discussion groups "Meeting the Challenge of Modern Doubt" by Gilkey (*Macmillan*) is a perfect item. The title appeals.



Chicago has been pretty excited lately over Ernest Fremont Tittle's "We Need Religion," from *Holt*. Tittle is a prominent and popular Chicago minister, a kind of Chicago Harry Emerson Fosdick. Rabbi Silver's "Religion in a Changing World" (*Smith*) has also been well received in this city. It is particularly popular among younger ministers.



The Old Corner Book Store in Boston sells extensively at the moment "Charles Lewis Slattery," "Science and Religion" (*Scribner*), and "Pathways to the Reality of God" (*Macmillan*).



"Pathways to the Reality of God" is also going very well at the Presbyterian Book Store in Pittsburgh. The store ex-

pects that this and "The Growth of the Idea of God" ought to be near the top of the year's most sought-after religious books. "Sermons from the Psalms" had a large advance sale at this store and since its release in October has continued to be much in demand.



Scrantom's in Rochester, N. Y., has a good many customers wanting "Meeting the Challenge of Modern Doubt," "Lyric Religion," "The Christ of the Mount" and "Pathways to the Reality of God." Among the books that have been out for a longer period, "Larry: Thoughts of Youth," now published by *Day*, is good, as is "Love, the Law of Life" by Kagawa. Buttrick's "Parables of Jesus" and Aiken's "Making of a Christian Mind" are the most popular dollar religious books.



The habits and points of view of religious book buyers are, says Grant's Book Store in Utica, N. Y., rather interesting, and often irritating. The great majority of religious book readers in Utica secure their books from public libraries. Most clergymen, says Grant's, cannot afford to buy the new books. However, there are two religious books which quite a few Uticans buy, Jones' "The Christ of the Mount" and Lewis Browne's "Since Calvary."



Brooklyn customers at Rodgers Book Store seem to be less religiously inclined this year than in previous seasons. Certainly, says Alfred Carhart, they are slower in showing their interest in "things of the spirit." Jones' "The Christ of the Mount" is the store's most active item and seems to be a worthy successor to "The Christ of the Indian Road" by the same author. Mr. Carhart recommends it as "a working philosophy of life" based on "the scientific approach to religion" and finds this to be an effective way of presenting it to many people who don't care a rap about the general run of religious books. Mr. Carhart believes that a great many people today will listen to a discussion of the Sermon on the Mount as applied to everyday life who would have been too busy to talk about it two years ago. Carhart also has discovered that it's very easy to draw cus-



tomers into an impromptu discussion of Gould's "If We Were Christians," which leads to sales.



"Larry: Thoughts of Youth" is a religious best seller at the Burrows Brothers Company in Cleveland. Other favorites are "The Magnificent Obsession," "The Nameless Longing," "Religion in a Changing World," "Solving Life's Everyday Problems" and "Meeting the Challenge of Modern Doubt." The devotional books, "God's Message" and "God's Minute," sell steadily, as does Lyman Abbot's "The Other Room." Burrows says that religious book buyers are pretty much like any other careful book buyers, although there may be in them a more pronounced "leave me alone" attitude.



In Salt Lake City, at the Deseret Book Company, the reader of religious books is broadening his point of view. A few years ago many a man would not read a religious book with a point of view that differed from his own. Nowadays, says Deseret, religious-minded persons want to read everything they can get on religious subjects. Dr. James E. Talmage's "Sunday Night Talks by Radio," published by the Company, is a leader. "The Graphic Bible" by Brown is extremely popular and the Bruce Barton books are still steady sellers. Ludwig's "Son of Man" in the dollar edition is good, as is Smythe's "How We Got Our Bible."



At the moment, thinking customers of The Country Book Shop in Greenwich, Conn., have made a flurry in inspirational reading of Dhan Gopal Mukerji's books, "Casts and Outcasts," "My Brother's Face," "The Face of Silence," "The Song of God," etc. They also like the words of men like Robert Andrews Millikan, John Dewey, Dean Inge, and J. B. S. Haldane. Greenwich is a community of individualists, but what combines with practical living, aims at idealism and beauty of thought, strives to bring together the visible world and the eternal values will win them. It ought to.



The dollar religious books are steadily selling at Kieser's Book Store in Omaha. Kieser's sells a lot of Bibles by taking them

out of their boxes and putting them on a prominent counter.



"Larry: Thoughts of Youth" is again a best seller, this time at the Religious Book Shop in Concord, New Hampshire. "Meeting the Challenge of Modern Doubt" is running Larry a close second.



Religious book buyers' general choice at the Union Theological Seminary Book Service in New York City seems to be at an impasse. Miss Steele says that the choice is pretty evenly divided between personal inclinations toward philosophy, biography and literature in general, and such tools as sermon-building materials and those necessary for organizing Sunday schools, choirs, etc. Coffin's "Belief Unbound," Porter's "Mind of Christ in Paul" and Glover's "World of the New Testament" are three very popular works. Tittle's "We Need Religion" and Gilkey's "Solving Life's Everyday Problems" are also good. Among biographies "Charles Lewis Slattery" and Atkins' "Newman" sell very well. "Greatness Passing By," a book of stories for children, has had a surprising sale, and Carrier's "How Shall I Learn to Teach Religion" is most frequently chosen from the Religious Education shelves.



Fosdick's "Adventurous Religion" and Niebuhr's "Modern Use of the Bible" are particularly active in religious dollar reprints at the Union Theological shop. Says Miss Steele, "The titles chosen for these reprints are of such excellent quality that they sell themselves."



In the bookstore of the Presbyterian Board of Christian Education in New York City, "God's World" by Paton leads. Boreham's "When the Swans Fly High" is second.



Gorham's, in 45th Street, New York City, says that religious books always sell best in a time of stress and strain. They are much in demand this year. They were greatly in demand during the War period. Gorham's has noticed that people these days want the better Bibles. Biographies of churchmen are liked, particularly "Charles Lewis Slattery" and "Newman."



*The Shaker Heights Bookshop in a new suburban development of Cleveland is an exceptionally well-designed small shop*

## A Colonial Bookshop

**B**ECAUSE every new and every remodeled bookshop is interested in the question of interior decorating such a carefully consistent experiment as that of the Shaker Heights Bookshop in Cleveland might serve as a model in designing the small shop. This shop, whose opening was described in the *Publishers' Weekly* last year, can be studied as a fine example of how white enamel paint can be used as a background for books. The store is in a new suburban development and appeals to a fastidious clientele. The plans were worked out jointly by the architect and Mildred Climo, the manager of the shop. By using white every bit of light from the two broad front windows and the Colonial door is attractively reflected down the rectangular shop, and the large window in the rear is used to its full possibilities, so that light comes in just as attractively from the rear. The white background is excellent for the colorful

modern jackets of books as well as for prints and Tex Wheeler's bronzes, which are side lines in Miss Climo's store.

Another advantage which the management obtained from this program was to make the shop an appropriate setting for the use of Windsor and other types of Colonial chairs and tables, and there can be no better type of furniture for bookshop use. The shop also uses appropriately wooden grills in the Colonial manner. These are twice used to break the length of the store. The rear grill conceals the stairs to the basement. These grills, supplemented as they are by two low partitions on each side of the fireplace, make the rectangular store a pleasant series of rooms, and yet the rooms are really all one and part of one selling space. Taken as a whole, the shop is one that might well be visited by anyone wishing to study what architect and bookseller can do together with a store problem.

# THE Publishers' Weekly

The American BOOK TRADE JOURNAL

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*I HOLD every man a debtor to his profession, from the which, as men of course do seek to receive countenance and profit, so ought they of duty to endeavor themselves, by way of amends, to be a help and ornament thereunto.*

—BACON.

## Central Shipping

IN order to face the complicated problems of transportation and shipping on the busy shores of the Hudson River, there was established a few years ago the Port of New York Authority, which has already built four great bridges and one busy tunnel with another in prospect. On the dedication of the George Washington Memorial Bridge the Port of New York Authority took pains to announce that their next project would be the completion of a Union Inland Terminal No. 1 occupying a whole block from Fifteenth to Sixteenth Streets on the West side, a station for handling less than carload lots of freight shipments for all trunk lines which are served by their own motors. Here will be sorting platforms for shippers and consignees, elevators for carload and trunk shipments, and every possible convenience and service for industrial merchandising, display or shipment.

Such an announcement is significant as showing the renewed effort that experts are making to produce more smoothly working shipping arrangements to the advantage of producer, handler and the public. Such emphasis is worth marking in the booktrade, because for some time there

has been the feeling that in this industry as in many others, production has been adequately cared for and there has been an increase in retailing over the decade but the problem of a smooth working transportation system for small shipments needed to be worked out. Some day there will surely be provision for a common warehouse and shipping facilities adequately developed on a large scale along the lines which the American Booksellers' Association has been developing. If the storage of a number of several large publishers could be in one building with economies worked out for handling and for coordinating shipping, such a group of publishers could give such prompt service to booksellers' orders that there would certainly be an increased amount of business done.

## A Loss to Publishing

TO the trade at large the name of William Morrow has been an imprint on a steadily growing list of good books, but to the book publishing world of New York he was always "Bill" Morrow, a friend to be respected, loved and trusted. In a time when there has been a growing necessity of cooperation among publishers and between publishers and booksellers he has been preeminently able to serve his profession by membership on busy committees and he has given untiringly of his strength and good judgment in advancing the progress of American publishing. In a quarter century he has made his mark as a publisher and he has left his mark on publishing.

## A Listening Post

IN England the government supports its national broadcasting programs by a \$2.50 tax on receiving sets. A quarter of a million radio owners refused to pay their taxes, saying that they could not afford it. The government then announced that it had perfected a traveling listening "ear" that could go around on a motor truck and detect receiving sets. Immediately a quarter of a million radio owners discovered they had \$2.50 with which to pay the fee.

We are wondering if there are not a lot of people who think they can't afford



to pay for diversion who have \$2.50 they could easily spend. Perhaps they might also be persuaded to buy books. There must be a million people in America who think they cannot afford to be book buyers. What the trade needs is some sort of listening ear traveling on wheels to detect such potential buyers and so concentrate sales arguments. How is the book-trade going to get hold of the million or more people who ought to buy books, would enjoy books when they had them, and somehow have been hiding their interest like the radio listeners of Great Britain?

### Twenty-Five Dollar Fine for Reading

**I**N Washington the other day, a man persisted in reading over a woman's shoulder and when, in her annoyance, she moved away, he followed her down the car in order to finish the story. The conductor had him arrested, and he was fined \$25. Said the judge: "I've been waiting a long time to get a chance at one of these people who read over shoulders."

This will be an important precedent, if the courts maintain the idea that to borrow reading is a menace. Perhaps the judge felt that the author was being wronged in having two people read for one payment. In that case the decision may be used to prevent the further development of the omnipresent rental library.

### European Background

**T**HE American melting pot does not and should not melt people so rapidly into one whole that it does not leave them with their own racial interests, tastes and enthusiasms. Book publishers are aware of the many different nationalities mixed in the population as a whole, nationalities which have their own background and naturally their own reading interests due to such background.

From the Census Bureau come current statistics giving us a new picture of the makeup of our population. These statistics are for Foreign Born White, and Native White of Foreign or Mixed Parentage. The total of the two groups is 38,000,000 or approximately one-third of the en-

tire population. By far the largest number from any one foreign country is that from Germany, with nearly 7,000,000. Next comes Italy; next Ireland (Northern Ireland, plus the Irish Free State) nearly 4,000,000; then Poland, then follow in order Russia, England, Canada, French Canada, the two being kept separate for these statistics, Sweden, Czechoslovakia and Norway.

These census figures will indicate to publishers how varied and how extensive these populations are. Without such statistics one might not imagine such a large population from countries like Poland, and Czechoslovakia and perhaps would not be conscious of how small was the number from France, which is only 471,000, or from Spain with only 110,000.

### An American Bible

**W**HEN the University of Chicago was ready with its complete edition of the American translation of the Bible, it found the American press ready and willing, as it had been in earlier stages of this publication, to look upon such an event as important current news, and there were few large papers that did not look on the completion of this publishing effort as a significant achievement. In England the publishing of Bibles has been long connected with university presses, and it is interesting historically that this volume bears the University imprint and is the outcome of the cooperation of such a Press with the faculty of the University. As a piece of composition of 2,000 pages excellently planned and laid out, with all the known difficulty of the very varied text, it is in itself an achievement.

### The Cheney Report

**T**HE office of O. H. Cheney, which completed its year's study of American booktrade conditions in September, has been delayed in putting its report in final shape, and it is now expected by the National Association of Book Publishers that it will be in hand by the middle of this month. The report, which is expected to run from 75,000 to 90,000 words, will then have to be put in print for consideration by the Directors of the Association before its recommendations are referred to subcommittees for detailed study.

## Making Windows Sell



*This display in one of the small entrance windows at Gelber, Lilienthal's in San Francisco wins \$20 for being an original and successful solution of the small window space problem*

**W**HAT can be done with the small display window? Books in quantity obviously have no place in such a window. The designer can never fall back on a spectacular massing of titles, nor can he honestly hope that the window will attract attention simply because it contains a few well-selected titles. A small window attracts primarily by virtue of its originality in display equipment, its color scheme, or some other purely physical characteristic.

The above entrance window at Gelber, Lilienthal's, in San Francisco, was chosen as the winner of the \$20 prize offered by this department, because it is an exceptionally good example of the display possibilities of the small window successfully realized. Designed by Thelma Ziemer, the window is devoted to one book, Hulbert's "Forty-Niners," the Little, Brown prize book.

The back-ground is a canvas of western hills in front of which stands a stage-coach and four horses. The miniature horses and driver are correct in every detail and the scales and gold weights included in the scene were made in Germany expressly for forty-niners. The guns belonged to forty-niners. On the walls hang Currier and Ives prints and a large print of San Francisco in '49. Only 25 books are included in the window. The window is really a miniature stage-set, and from the time it was put in there were always people standing in front of it.

That the display equipment first drew people to the window, but did not exclude the book from their attention is evident from the fact that no one came into the shop to inquire the price of the guns or the stagecoach, but asked to see the book and bought it.

## Sales Notes

WHEN the Stewart Kidd Company sent out the *Book Review* to its customers last month, it received one reply which proved that a novel way had been found of placing a book list to good use. Mrs. S. T. Rice of Hamilton, Ohio, and a member of the American Association of University Women, decided to connect the titles listed in the catalog with a luncheon and afternoon meeting. And to show Mr. Kidd how this booklist was put to use, she sent him the original copy of the menu entitled "A Book Banquet." The little rhymed verse that made up the dramatic performance of the menu was entitled "Dialogue In One Sketchy Act by Adelaide B. Price, Based on the Stewart Kidd September *Book Review*," (published by the R. R. Bowker Co.) The banquet opened with "Miss A. A. U. W." who stepped forward and recited her lyric announcing the first course. Then came the French waitress with the course itself and recited the rhyme describing the book with what was being presented. The literary *hors d'oeuvre* was "A Modern Magdalen," the academic broth was "America's Primer" by Morris Ernst, the forensic fowl was "A White Bird Flying," and a meaty discourse was "The Blanket of the Dark." The spicy sherbert was "Shadows on the Rock," the sugary collegiate confection was "Years of Grace," the black and bitter coffee was "Four Handsome Negresses," while the after dinner burlesque was the "Washington Merry-Go-Round."



Last month Christopher Grauer of Otto Ulbrich Company of Buffalo took the initiative in such an experiment and invited to Buffalo for a day's conference a number of dealers whose business was of a general character similar to his. Among those who were able to come, were D. K. Medcalf of Scrantom's in Rochester, Charles McLean of Dayton, Harry V. Korner of Korner & Wood, Howard Jacobs of Philadelphia, and Charles Jackson of Burrows Brothers. Those who attended were so well satisfied with the value of such conferences that it is ex-

pected that it will become a regular feature of the book year of this group. Such a plan might well be extended in its usefulness in other directions. In fact, it has already been tried by the college town book stores of the east in the getting together of the Hampshire Bookshop of Northampton, Vassar Bookshop, the Hathaway House of Wellesley, whose interests and programs naturally have so much in common. Why should there not be sectional groups of small personal bookshops, or stores of common interest in the Mississippi district of the South or the Metropolitan District of New York? The San Francisco and Bay Counties conference is a similarly helpful gathering, though it includes stores of many different types.



A nice piece of cooperation between departments is shown at the lectures of Lily Haxworth Wallace of *Woman's World* and head of the Cooking Department of that magazine last week in the Lazarus Department Store, Columbus, to big audiences. The lectures were in the kitchen furnishing department, but Mrs. Teeter of the book department had the *Woman's World Cook Book* (Reilly) on display in the book section and the kitchen furnishing section with excellent results.

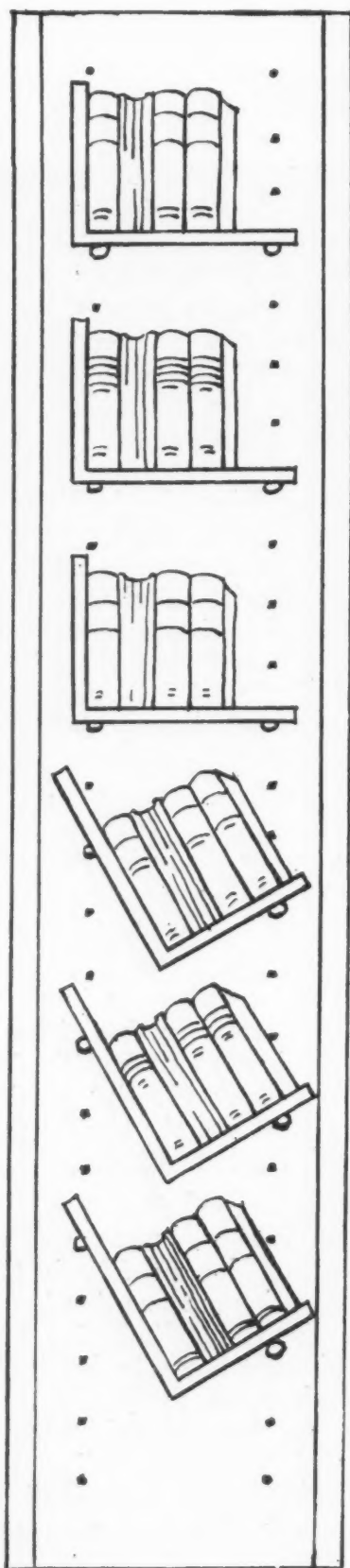


E. Allen Pitman, manager of the book department of Jordan Marsh Company, had a happy thought one day last summer when he signed up Katharine Brush for a personal appearance in his book room. Miss Brush came to Boston, her home city, for the date of publication of her "Red-headed Woman," and autographed books steadily from 2.30 until after 5, with the result that more than 400 copies were sold.



Korner & Wood's bookshop in Cleveland has developed a very deft way of giving a better showing to books on the lower half of tall shelving. The shelves themselves are made with two pieces at right angles, and, by the putting in of a





*Clever shelf arrangement  
at Korner & Woods*

separate row of pins, each shelf can be tilted so as to hold books slanting to the eyes instead of upright. This means that as a customer walks along the aisle every

shelf is holding its books direct to the eye and the light from the ceiling brings out in full strength the lighting and coloring of each jacket. It is an admirable plan for keeping the lower shelves from becoming merely storage space.



The Greenwood Book Shop in Wilmington, Del., is using an original Wyeth from "The Little Shepherd of Kingdom Come," the original of the frontispiece for "Yankee Ships in Private Waters," and an original of Peter Hurd's for Winston's "Tom Sawyer" as Book Week window posters. The shop is carrying out the Round the World Book Fair idea by having tables with displays of books and paper dolls in costumes, curios from different countries, etc. Different countries will be featured each day but one table will be devoted to America and the United States every day, the books and scenes for that table being changed each day. Displays of the Greenwood books will appear in different schools and the Public Library. Mrs. Borie will autograph copies of "Poems for Peter" and her new one, "More Poems for Peter," one afternoon during the Week.



Scrantom's in Rochester, New York, is preparing newspaper ads featuring Book Week, along the line that it is a time in which educators, librarians and children's bookshops invite attention of parents to the great importance of good books in young folks' education. Says Ernest Gorshine, "We have never found Book Week particularly profitable in direct sales made during the Week, but it has proved an excellent opportunity to get people interested in children's books with a view to Christmas buying."



Lois Donaldson, children's book editor at Laidlaw Brother's, writes: "The outstanding value of Book Week, it seems to me, is the assistance it gives to the holiday purchaser in making his book selection more intelligently. Not only is discrimination necessary between literary value and "color and paper" value but the varying interests of the child through each successive year must be quickly recognized. To expect the bookseller to meet his holiday rush of buyers with individual, pro-



*Two views of The Deseret Book Company's store in Salt Lake City, Utah.  
The Deseret Company is a publisher as well as a bookseller*



professional advice is expecting a good deal. To the children's librarian, the child and community look for guidance and suggestion. Why, then, can not the publisher cooperate further with the librarian in arranging for exhibits of books which represent the trained librarian's standard of truly worth-while books for children even to books which may not be within the library's power to purchase for their own use? Our situation here in Chicago is one of positively no purchase of books this fall, but plans are afoot to organize three exhibits which will receive the librarian's endorsement, and at the same time point the way toward the nearest bookshop."



Dutton has just made two cut-out cards, one for "Chin Chin Chinese Man" and one for "Bunny, Hound and Clown"

which are being inserted in copies of the books so that booksellers can use them for little displays. They ought to catch the children's attention.



The Stamford Bookstore in Stamford, Conn., recently introduced a new circulating library rate for swift readers, this being 15 cents for three days. For people who read a great deal, Stamford offers a library membership of \$15 for one year (or \$7.50 for six months). On this membership six books can be taken out at a time and kept for two weeks without fine. The Swift-Reader rate was introduced to compete with drug-store and cheap libraries. In Mrs. Noyes' opinion the special order is the most profitable way to compete with the drug-store 18-hours-a-day-remainder-sales type of book merchandising.

## In and Out of the Corner Office

FROM Dodd, Mead & Co. comes a very handsome and dignified volume, "Everybody's Plutarch," which has been edited by Raymond T. Bond, director of publicity for the Dodd, Mead firm, well known in New York publishing circles. Mr. Bond has thus taken his favorite author and endeavored to make him easily available to a wide group of readers, as has been done by other editors, for Boswell, Pepys, and other great classics. "Dip anywhere into Plutarch," he says in his preface, "choose a page at random, and begin to read. You will discover behind the formidable reputation of being a classic an amazingly live and interesting man." Of the forty-six original biographies in Plutarch's Lives twenty-seven are here reprinted, the aim of the edition being to include the salient lives, omitting biographies of those whom time has lessened in stature. ✻ ✻ ✻

Harriette Ashbrook, publicity director of Coward-McCann, will leave Dec. 1 for a six months leave of absence. Her place will be taken during that time by Ednah Farrier. ✻ ✻ ✻

Joseph Lewis French, who has been flitting in and out of publishers' offices for a good many years, and whose latest anthol-

ogy, "A Gallery of Old Rogues," was published by Alfred King a short time ago—claims to be one of the six nephews and nieces of Mrs. Ida M. Wood, the lady who was recently found with \$500,000 sewn into her petticoat. ✻ ✻ ✻

Harry S. Ahlborn, salesman of the former Gregory's Bookstore, Inc., and the present R. L. James Book Co., Inc., of Providence, R. I., after a service of 21 years in their joint employment, has severed his connection with the above mentioned concern. ✻ ✻ ✻

The tea-party which John Macrae gave for Mr. and Mrs. A. A. Milne in the Perroquet Suite at the Waldorf-Astoria on November 10th was attended by about 400 guests, including authors, actors, reviewers, editors, society people, booksellers and publishers. The Milnes are reported to be having a "glorious time" and to be "tremendously delighted" with the United States. Mrs. Franklin Roosevelt and Norman Thomas were there. So were Henry Seidel Canby, Mr. and Mrs. Christopher Morley, Walter Lippmann, Fannie Hurst, Zona Gale, Frederick A. Stokes, May Lamberton Becker, Owen Davis, Anne Carroll Moore, Marc Connelly, Charles Dana Gibson, and Arthur Brentano.



## William Morrow: 1873-1931



*William Morrow*

**W**ILLIAM MORROW, head of William Morrow & Company and for many years a prominent figure in publishing circles, died suddenly on November 11th after being seriously ill for three weeks with acute nephritis and uremic poisoning. A memorial service was held at St. George's Chapel, Stuyvesant Square, on Thursday, attended by a large group of New York publishers, including appointed representatives from the National Association of Book Publishers, where he had been especially active. Interment took place at West Cornwall, Connecticut.

William Morrow was born in Dublin, Ireland, on June 15th, 1873, the family coming to America seven years later. He was a graduate of Harvard in the class of 1900, and came to New York to join the staff of *McClure's Magazine*, with which he was connected for several years, working closely with S. S. McClure and John Phillips. From this office he joined *Leslie's Popular Monthly* when Ellery Sedgwick was its editor. In 1906, after six years in

the magazine field, he joined Frederick A. Stokes Company, with which house he was connected for nineteen years, steadily increasing his acquaintance with authors and among the trade until he was considered one of the best informed of the younger group in New York publishing houses.

He resigned at the end of 1925 to organize his own house, which in its five years has developed a strong and varied list, demonstrating his ability as an all-around publishing executive, issuing such works as Rupert Hughes, "Life of George Washington," a publishing conception of Mr. Morrow himself, a strong list of fiction, juveniles and general biography. His associates, according to arrangements which Mr. Morrow had planned, continue the business, Thayer Hobson as head of the business, with Frances Phillips associate in editorial work and William Corrigan, Jr., business and sales manager.

Mr. Morrow married, in 1923, Honoré Willsie, the distinguished novelist, and their residence was in Gramercy Park and Darien, Connecticut.

Mr. Morrow will be particularly remembered for his many and continuing contributions to cooperative booktrade activities of all kinds. At the time of his death he was serving as the first Chairman of the important new Joint Committee of Publishers and Booksellers, was a Vice President of the publishers' association, and Chairman of its Nominating Committee. For years he had served the trade in various useful capacities, where his aid was always sought as that of a person who was thoroughly trusted by both the old line publishers and the newer houses and by both publisher and bookseller.

### **Tribute from Publishers' Association**

"On the death of Mr. William Morrow the publishing world has sustained a real loss. He was widely known among publishers, booksellers and librarians, and few men in the field were regarded with such genuine affection and respect by all his associates. He was noted for his fidelity

to the time-honored traditions of publishing, yet he was among the most progressive and forward-looking of the younger group, and his organizing ability has been demonstrated in his successful development of his own publishing house during the past five years.

"This year he has acted as Chairman of the Joint Board of Publishers and Booksellers, and the industry is indebted to him for his sensible handling of several controversial trade problems. He was the third Vice President of the Association and a member of the Board of Directors, has always been active on Association Commit-

tees and a leader in all cooperative efforts."  
EDWARD S. MILLS, *President.*

From Frederick A. Stokes

William Morrow was for nineteen years the Secretary of Frederick A. Stokes Company. During this entire period, as subsequently, he devoted himself to the highest standards of publishing. He was constantly in readiness to employ his time and his great abilities to advance the common good of the publishing world. His untimely death deals a serious blow to his large circle of friends and to American publishing.

## Many New Best Sellers on October List

FOR the third month "Shadows on the Rock" and "A White Bird Flying" head the fiction section of the Best Seller List compiled by *Books of the Month*. During October "The Ten Commandments" showed a steady rise in sales which gave it third place on the list. Three of the new books of the month became best sellers immediately, "American Beauty" by Edna Ferber, "Judith Paris" by Hugh Walpole and "Red Headed Woman" by Katharine Brush. Other new novels having especially good sales in October were "Two People" by A. A. Milne, "The Wild Orchid" by Sigrid Undset, "First Person Singular" by Somerset Maugham, "All Ye People" by Merle Colby, and "Black Daniel" by Honoré Willsie Morrow.

The non-fiction leader of the past few months, "Washington Merry-Go-Round," still retains its place at the top. The Culbertson-Official System controversy has not so far affected the sales of Culbertson's "Summary" in the bookstores, for his little book is still firmly entrenched in second place among non-fiction best sellers and the Culbertson "Blue Book" has returned to the list in eighth place. The Official System is gaining adherents, however, for the handbook of this group of bridge experts has reached sixth place

shortly after its publication. Other books new to the list were "The Epic of America" by James Truslow Adams in third place and the Shaw-Terry correspondence in fourth place. The nearest new competitor for a place among the first ten best sellers was that "dark horse" "A Fortune to Share" by Vash Young. Other new good sellers during October were "My Father, Mark Twain" by Clara Clemens and "What Life Should Mean to You" by Alfred Adler.

While "The Cat Who Went to Heaven" still heads the juveniles, the old favorite "Hitty" made a sudden big leap back to second place on the list. An unusual number of new titles added to the juvenile best sellers reflects the large fall publication season for children's books. The new best-selling titles are "Snippy and Snappy" by Wanda Ga'g in fourth place, "Big Enough" by Will James and "The Willow Whistle" by Cornelia Meigs in sixth and seventh places, and "Peggy and Peter" the photographic picture book by Lena Towsley at nine.

### FICTION

Cather. "Shadows on the Rock." Knopf, \$2.50  
Aldrich. "A White Bird Flying." Appleton, \$2.

- Deeping. "The Ten Commandments." *Knopf*, \$2.50  
 De La Roche. "Finch's Fortune." *Little, Brown*, \$2.50  
 Ferber. "American Beauty." *Doubleday, Doran*, \$2.50  
 Buck. "The Good Earth." *John Day*, \$2.50  
 Walpole. "Judith Paris." *Doubleday, Doran*, \$2.50  
 Brush. "Red Headed Woman." *Farrar & Rinehart*, \$2.  
 Norris. "Belle Mère." *Doubleday, Doran*, \$2.  
 Cronin. "Hatter's Castle." *Little, Brown*, \$2.50

## NON-FICTION

- Anonymous. "Washington Merry-Go-Round." *Liveright*, \$3.  
 "Culbertson's Summary." *Bridge World*, \$1.  
 Adams. "The Epic of America." *Little, Brown*, \$3.  
 "Ellen Terry and Bernard Shaw: A Correspondence." *Putnam*, \$5.  
 Chase. "Mexico." *Macmillan*, \$3.  
 "The Official System of Contract Bridge." *Winston*, \$1.50  
 Anonymous. "Mirrors of 1932." *Brewer, Warren & Putnam*, \$2.50  
 Culbertson. "Contract Bridge Blue Book." *Bridge World*, \$2.  
 Munthe. "The Story of San Michele." *Dutton*, \$3.75  
 Dorsey. "Man's Own Show: Civilization." *Harper*, \$5.

## JUVENILES

- Coatsworth. "The Cat Who Went to Heaven." *Macmillan*, \$2.  
 Field. "Hitty." *Macmillan*, \$2.50  
 Twain. "Tom Sawyer." *Grosset & Dunlap*, 75 c.  
 Ga'g. "Snippy and Snappy." *Coward-McCann*, \$1.50  
 "The Adventures of Mickey Mouse." *McKay*, 50c.  
 James. "Big Enough." *Scribner*, \$2.50  
 Meigs. "The Willow Whistle." *Macmillan*, \$1.75  
 Twain. "Tom Sawyer." *Harper*, \$1.  
 Towsley. "Peggy and Peter." *Farrar & Rinehart*, \$2.50  
 Hillyer. "A Child's History of the World." *Century*, \$3.50

## Ambitious Enterprise Completed

A PUBLISHING enterprise which has taken seventeen years from conception to finish and which represents great difficulties of coordinating scholarship and bringing to its support the funds to carry on until the whole work could be sold as a set, is now rounded out with the publication of the twelfth volume of "The Mythology of All Races." Marshall Jones, the Boston publisher, who conceived the need of the work and saw the project through to the end, is to be congratulated on the result. Mr. Jones, who was the New England agent for the International Encyclopaedia, and who was then starting in business for himself, conceived the idea of a work that would bring together the scholars of all countries and which would be both a source book of mythology and a book for general reading. He found guidance and encouragement from Professor George Foot Moore of Harvard University, one of America's great scholars. Mr. Moore, not being able to do the detailed work, became consulting editor and gave guidance to the plan and to the selection of authors. Professor Louis Herbert Gray of Columbia became the managing editor, and later in the progress of the book Canon John Arnott MacCulloch of Scotland served as chief editor.

The plan of twelve volumes has been carried out. The index covering 50,000 entries is almost completed. The last volume to be issued, which has just come from the press, is "Semitic Mythology" by Stephen Herbert Langdon of Oxford. Other volumes that have attracted special attention are those on "North America" by Hartley Burr Alexander, on "Latin America" by the same author, on "Chinese and Japanese Mythology" by John C. Ferguson and Masaharu Anesaki. All of the volumes have been very carefully illustrated under the direction of the authors, and Mr. Jones, who has been always known for his meticulous care in bookmaking, has given careful attention to the production of every book.

In producing the last few volumes, Mr. Jones has had the support of the Rockefeller and Carnegie Foundations. To carry forward and bring the enterprise to completion is a project highly complementary to American publishing.



### Pulitzer Awards

**C**OLUMBIA UNIVERSITY requests publishers to submit three copies of any book they wish to nominate for the Pulitzer Prize, these to be sent to Frank D. Fackenthal, Secretary of the University. The forms to be used in making such nominations can be obtained from the same address. These forms include a revision of the statement of the essentials of the award for the best novels, which formerly read \$1,000 Prize for "the American novel which shall best present the whole atmosphere of American life." It now reads "for the best novel published during the year by an American author."

### Cooperative Publishing

**I**N the *Publishers' Weekly* of last March a novel plan for cooperative book publishing was outlined by Robert S. Gill of Williams & Wilkins Company, who described how his firm intended to seek a new type of cooperation with bookstores under which proposal a series of books called "The Century of Progress" was to be published, a series connected with the Chicago Centennial Exposition. The plan proposed was that the booksellers should definitely join in underwriting a certain number of copies, and in consideration for such underwriting would receive a large discount which would compensate them for becoming partly responsible for making the publication a success. As a result of this announcement and circularization to the trade, only half a dozen leading bookstores were willing to seek extra benefits in this way, but the publishers, who are, by the backing of the exposition, assured of the general success of the series, believe that the experiment will be so advantageous and profitable for this group that the result may point to further use of this method.

The first of "The Century of Progress Series" will appear in November, 1931. It will be "The Queen of the Sciences" by Dr. E. T. Bell, a book tracing the development of mathematics. Other books to follow are, to mention a few, a book on the automobile, giving an insight into the industry and showing its far-reaching effects on society, written by C. F. Kettering of General Motors; a book on communication—radio, telephone, etc.—by

Major General Squier; a book on steel and its relation to people by Dr. G. M. Eaton; a book on the development of evolutionary theory by Dr. H. H. Newman; a book on the marvels of electrochemistry by Dr. C. L. Mantell. There are about twenty volumes in all, compact books selling for \$1 each.

### The Clinic Designs a New Novel

**A**T the third meeting of the new series of Book Clinics conducted under the auspices of the American Institute of Graphic Arts with noontime meetings at the Advertising Club, New York, Harry L. Gage, Chairman, brought forward a project for designing a novel. The novel is an actual manuscript, "One Woman's Freedom," that has been accepted by Longmans, Green & Company, and it will be manufactured according to specifications which seem most suitable and practical to the Clinic. A dozen different plans and layouts were submitted by members, with specifications for type, title-page, bindings, etc. The book is to be a \$2 novel and to be manufactured in a size of from 240 to 288 pages. After detailed discussion of the suggestions made, the final decision was referred to a jury of three, and the jury report will be considered at the next meeting on November 20th.

At the same time, members were given a problem for a book called "The American Mind" by Leon Sampson, to be published by Jonathan Cape this winter. To the members of the clinic were given full multigraphed details as to the front matter and specimen pages. The retail price of the book is to be \$3. This book also will be manufactured according to specifications worked out by the Clinic. Forty-one members were present at this meeting.

### Britannica Opens Christmas Shops

**F**OR the convenience of those interested in the new Britannica, the Britannica Company has opened four new bookshops in various parts of New York City, to be continued until Christmas. Sets of the Britannica are on display. These shops are at 58 Liberty Street and 50 John Street; at Fifth Avenue and Fifty-seventh Street; and the fourth in the Fox Theatre Building, Brooklyn.

## The Authors' League Elects

**E**NTERING into its twentieth year the Authors' League held its annual meeting at the Hotel Shelton on November 5th. Inez Haynes Irwin was elected President, succeeding Arthur Richman; Marc Connelly, Vice President; and as Honorary Vice Presidents: James Forbes, Rupert Hughes, Sigmund Romberg, Booth Tarkington, Rita Weiman, Waldemar Young. Luise Sillcox, who has directed the League's office and the work of its Guilds for a number of years, was reelected Secretary and Treasurer. The League has nearly 2,000 members and is restricted to those who are engaged in earning their living by their pens. Membership in the League is divided into four sections, the Authors' Guild, Dramatists' Guild, Screen Writers' Guild, and Membership at Large.

The report of the Copyright Committee was made by Will Irwin, who served as Chairman last year and who called on the members to give continued support during the coming session.

George Creel, Chairman of the Committee of the Authors' League Fund, made in his report a special appeal for contributions from those authors who could do more than usual this year to help out their fellow craftsmen. The Authors' League makes earnest effort to give every possible aid to authors in their periods of financial difficulty, and the last two years have put this fund under exceptional pressure. Altogether it disperses something like \$20,000 a year. One source of revenue is from literary prizes, which members very often turn over to the Fund.

## Exhibit of Religious Books

**T**HE School of Religious Education and Social Service of Boston University, 20 Mount Vernon Street, will have, during Children's Book Week, November 16 to 20, an exhibit of children's books. These books will include Bibles, Bible stories, books on world friendship, children's classics, plays for children, the best story books, etc. Each day between three-thirty and five-thirty o'clock there will be a social hour with a ten minute talk on different types of books by an expert in the field.



*Harrison Smith*

## Smith Forms Publishing House

**H**ARRISON SMITH, formerly Vice-President and Managing Director of Jonathan Cape & Harrison Smith, Inc., announces that he has formed a publishing house to be called Harrison Smith, Inc., whose offices will be in the Grand Central District of New York. Mr. Smith is the sole owner of his new company but he has entered into an arrangement with Harcourt, Brace & Co., which provides that Harrison Smith, Inc., is to perform the publishing functions of editorial, publicity, advertising and the manufacturing of his own books and that Harcourt, Brace & Co. is to act as the selling and distributing representative of the new firm.

Harrison Smith first came to the attention of the publishing world as the editor and advertising manager of Harcourt, Brace & Co., where he worked for eight years. His earlier experience included two years with the Century Company and a year with the New York *Tribune*. Following this he spent six months in Russia and the Far East and contributed articles to various magazines. He was editor of the Foreign Press Service when he assumed his duties with Harcourt, Brace & Co. That firm was then two years old and had

already published many successful books including John Maynard Keynes' "Economic Consequences of the Peace" and Sinclair Lewis' "Main Street."

In January, 1929, Mr. Smith in association with Jonathan Cape, Ltd. of London organized the American firm of Jonathan Cape & Harrison Smith, Inc. During the three years of its activities this firm has published the works of many distinguished and successful writers, including Evelyn Scott, Maurice Hindus, William Faulkner, Joseph Wood Krutch, Claire Spencer, Robert Graves, Sigmund Freud, D. H. Lawrence, Maxim Gorky, Ward Greene, Evelyn Waugh, Morris Werner, Kay Boyle, Helen Grace Carlisle, Radclyffe Hall, Eugene Lohrke, Ursula Parrott, Lynd Ward, Marjorie Latimer, Eric Linklater, Dr. Hjalmar Schacht, Charles Yale Harrison, Lawrence Housman, Irwin Edman, Morris Ernst, Floyd Gibbons, Polan Banks, General F. P. Crozier, W. H. Davies, Babette Deutsch, Norman Douglas, Mrs. Belloc Lowndes, Major Gen. Will S. Graves.

### Sumner Defeated

ON November 10th, Magistrate Louis B. Brodsky dismissed the complaint brought by John S. Sumner against Frances Steloff, proprietor of the Gotham Book Mart, West 47th St. Miss Steloff was served with a summons on Mr. Sumner's complaint on July 16th for having in her shop two books, "The Adventures of Hsi Men Ching," an abridged version of a Chinese classic, and Martin Hartmann's "In a Turkish Harem."

In his opinion, Magistrate Brodsky said, "As to what may constitute a book either obscene, lewd, lascivious, filthy, indecent or disgusting is a matter over which reasonable men might differ. The question before the court must be dealt with in the light of the modes of the present period. It's no part of the duty of the courts to exercise a censorship over literary production. These matters must be judged by normal people and not by abnormal. Both of these books deal with the subject of sex yet that of itself does not condemn it. 'Hsi Men Ching' does not preach or sanction immorality; in fact, it condemns such acts. Its moral, if any it intends to teach, is that the life of a philanderer is futile and short. 'In a

Turkish Harem' is a simple, innocuous collection of tales, much after the fashion of 'The Arabian Nights.' This book, while likewise dealing with the subject of sex, does so in a harmless and delectable manner."

Mr. Sumner prosecuted Joseph Seiffer for selling "Hsi Men Ching" two years ago. Seiffer was convicted and sent to jail for sixty days. "I lost one case and won one regarding that book," said Mr. Sumner. "If it's ever offered for sale again, I will attempt to prosecute it again. I believe it will be somewhat risky for anyone to attempt to circulate it."

### Literary Forums in New York

THE November program for the Moss and Kamin Friday Forums at the Barbizon-Plaza includes: November 20th, Bernard Sobel on "Trailing the Leg Show," chairman, Ogden Nash; November 27th, John Macy on "The Outlook for American Criticism," chairman, Horace Liveright. The lectures start at 8:30 P.M. There is no admission charge.

### Obituary Notes

#### DR. OLE E. ROLVAAG

DR. OLE E. ROLVAAG, famous for his "Giants in the Earth" and many other novels in Norwegian about the American Northwest, died on November 5th at his home in Northfield, Minnesota, of heart disease. A man of fifty-five and still in the prime of his literary career, Dr. Rolvaag had just retired last August from his position at the head of the department of Norwegian at St. Olaf College in Minneapolis, "to read and write a great deal." His first heart attack came on October 24th, but he was believed to be on the road to recovery until the day of his death. Coming to this country at the age of seventeen with no more than a dime in his pocket, at twenty he was a professor at St. Olaf and in 1916 he was made head of his Department. Although Professor Rolvaag spoke perfect English, he lapsed into Norwegian, his native tongue, in all that he wrote, for he felt that one could not do creative work in an acquired language. His first novel to be translated into English was "Giants in the Earth" and this was followed by its sequel, "Peder Victorious," then "Pure Gold" and "Their



Father's God." The translations were accomplished by the author in collaboration with Lincoln Colcord. In 1926 Dr. Rolvaag was decorated as a knight of St. Olaf by King Haakon of Norway. He is survived by his wife, a son, and a daughter.

### ROSSITER JOHNSON

ROSSITER JOHNSON, widely known author and editor, died last month in his 92nd year. Dr. Johnson was one of the first to see the possibilities in "pocket" editions of the classics, and in 1875 originated and edited *The Little Classics*. He graduated from the University of Rochester in 1863. During the last decade of the nineteenth century Dr. Johnson was one of the literary celebrities of New York City. He was connected in important editorial positions with the *American Cyclopaedia*, *The Standard Dictionary*, the *Annual Cyclopaedia*, the *Cyclopaedia of American Biography* and the *Universal Cyclopaedia*. He was associated with Charles Dana in the publication of "Fifty Perfect Poems," in 1875, was president of the New York Association of Phi Beta Kappa in 1897 and 1898 and was later secretary of the Authors' Club. In 1898 he became president of the People's University Extension Society. Among Dr. Johnson's literary works are "A History of the French War," "Phaeton Rogers, A Novel of Boy Life," "A Short History of the War of Secession," and "The End of a Rainbow; An American Story."

### WALTER BLABER

WALTER BLABER, head of the London office of D. Appleton, died on October 18th at the age of 65. He had been connected with that office for 40 years. Mr. Blaber was an indefatigable worker, keenly loyal to his house and always interested and well informed on general trade problems.

### MRS. MARY ST. LEGER HARRISON

MRS. MARY ST. LEGER HARRISON, novelist and youngest daughter of the Reverend Charles Kingsley, author of "Westward Ho" and "Water Babies," died October 28th in Tenby, South Wales, at the age of 79. Writing under the pseudonym of Lucas Malet, she won fame with her "History of Sir Richard Calmady" which

appeared in 1901 and, as will be remembered, was the powerfully gripping story of a cripple. Among the dozen or so novels she wrote were: "The Golden Galleon," "Adrian Savage" and "The Dogs of Want," the last of which she published in 1924.

### REV. DR. E. T. TOMLINSON

THE REVEREND DR. E. T. TOMLINSON, author of boys' books, died October 30th at his home in Elizabeth, N. J. He was a graduate of Williams College, and for five years headmaster of Rutgers Preparatory School. Besides writing such well known books for boys as: "Four Boys in the Yellowstone," "Light Horse Harry's Legion," "The Champion of the Regiment," "Scouting with Daniel Boone," and "Soldier of the Wilderness," he also wrote Greek and Latin textbooks and volumes on periods of American History. Dr. Tomlinson was 72 years old and is survived by his widow.

### Business Notes

BERLIN, GERMANY—The American Bookshop in Berlin (B. Westermann Co.), Jarusalemer Strasse 56, has moved to Tauentzienstrasse 12/a.

BROOKLYN, N. Y.—Black Bird Circulating Library, 19 Bay 32nd St., George Mack, opened October 7th.

CAMP HILL, PA.—The Corner Cupboard, 2707 Market St., is out of business.

CHICAGO, ILL.—Catholic Rental Library, Calvert Club, McCormick Bldg., 332 S. Michigan Ave., Room 1443, will open October 30th. It will have current general books, specializing in literature with Catholic interest. Address catalogs and book announcements to Mrs. W. P. Coughlin, 1614 E. 74th Place. Chicago.

CINCINNATI, O.—Orville Heath has charge of the Shillito Book Shop Branch of Stewart Kidd and not David Kidd as reported in the October 31st issue. David Kidd is now in the main store.

CLEVELAND, OHIO—Continuation Studio Rental Library, 1220 Huron Rd., Anne E. Wildes, prop., was opened October 15th, with a few books for sale.

CRYSTAL LAKE, ILLINOIS.—The Corner Shop has opened a Circulating Library. Kate M. Grove is librarian.

# The Weekly Record

*Describes and Indexes the New Books of All Publishers in a Convenient Reference and Buying List for Bookstores and Libraries*

ONE of the most important books of the week for all bookstores is "Crowded Years," the autobiography of William G. *McAdoo*, wartime Secretary of the Treasury and holder of many other official positions. "Incredible Carnegie" by John K. *Winkler*, author of "Morgan the Magnificent" is his second life of one of the magnates of American industry. Carnegie's long life from 1835 to 1919 besides telling the story of a poor boy who made his own way to the heights of wealth and success is also the epic of the steel industry in this country. In "The Lindberghs" Lynn and Dora *Haines*, reveal to the public the background of one of its most modest heroes. This is the account of the grandparents and the father of the Lone Eagle and the story of his own boyhood. In "High Hats and Low Bows," Ellery *Walter* who went around "The World on One Leg" tells of further travel adventures during which he met and talked informally with many of the leading figures of Europe. "Eugénie" by *Aubry*, reveals the Empress of Napoleon III as the dictator of French policies as well as French fashions, which even today feel her influence. Charles C. *Baldwin's* is the first biography we have noted of Stanford White, one of America's most brilliant architects, builder of the old Madison Square Garden, and of many other famous buildings.

There are many good books on the American scene. See *Wells*, "Covered

Bridges in America"; *Little*, "Early American Textiles," an addition to the worthwhile Century Library of American Antiques; *Leiding*, "Charleston," an historic and romantic history of the picturesque South Carolina city; *Willison*, "Here They Dug the Gold," the story of pioneer days in Colorado; and, for local color in fictional form, "Golden Tales of Old New England," compiled by *Becker*.

Other important non-fiction includes the new University of Chicago publication "The Bible: An American Translation"; "Scapegoats," a criticism of modern methods of floating stock and bond issues, which has already had quite a sale in business bookstores while published by its author, Julian *Sherrod*, and is now taken over by Brewer, Warren and Putnam; "Minute Biographies" by *Nisenson*, one - page sketches of the world's famous people which has already been tried out in New York bookstores, and found profitable; "Famous Stars of Filmdom (Women)" written by Elinor *Hughes*, Motion Picture Editor of the Boston *Herald*. Bookstores will always have a sale for that and for *McCourtie's* "Where and How to Sell Manuscripts" now issued in a new edition.

There are many other good books published this week. Do not overlook: *Wilenski*, "French Painting"; *Rodier*, "The Romance of French Weaving"; *Lucas*, "A Wanderer in Rome," 3rd edition; or *Modern Book Illustration* in Great Britain and America."

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THIS list aims to be a complete and accurate record of American book publication. Publishers should send copies of all books promptly for annotation and entry, and the receipt of advance copies insures record simultaneous with publication. The annotations are descriptive, not critical; intended to place, not to judge the books. Pamphlet material and books of lesser trade interest are listed in smaller type.

The entry is transcribed from the title-page when the book is sent for record. Prices are added except when not supplied by publisher or obtainable only on specific request, in which case the word "apply" is used. When not specified the binding is "cloth."

Imprint date or copyright date is always stated, except when imprint date and copyright date agree and are of the current year, in which case only "c" is used. No ascertainable date is designated thus: [n.d.].

Sizes are indicated as follows: F (folio: over 30 centimeters high); Q (4to: under 30 cm.); O (8vo 25 cm.); D (12mo: 20 cm.); S (16mo: 17½ cm.); T (24mo: 15 cm.); sq., obl., designate square, oblong, narrow.

## The Weekly Record of November 14, 1931

**Anthony, Katherine Susan**

Queen Elizabeth. 272p. (4p. bibl.) il. O (Star dollar b'ks) [c.'29] [Garden City, N. Y., Garden City Pub. Co.] \$1

**Aubry, Octave**

Eugénie, Empress of the French; tr. by F. M. Atkinson. 356p. (bibl.) il. O c. Phil., Lippincott \$3.50

A biography of the wife of Napoleon III, who directed the destinies of France for 18 years as surely as she dictated fashions. Based on private correspondence and the author's extensive knowledge of the Second Empire.

**Baines, Joy**

Seventh sin. 305p. D [c.'31] N. Y., Sears \$2

A story of the conflict of jealous love and fraternal affection.

**Baldwin, Charles C.**

Stanford White. 411p. il. O c. N. Y., Dodd, Mead \$3.50

The biography of a famous American architect.

**Ballard, Frederick**

Ladies of the jury; a comedy in three acts. 147p. il., diagrs. D (French's standard lib. ed.) c.'29 N. Y., S. French pap. 75 c.

**Bausam, Robert L.**

The Chinese jar, and other verses. 112p. O [c.'31] Bost., Badger bds. \$2

**Becker, Bob**

Land of the Takatu. 271p. il., map D [c.'31] Chic., Reilly & Lee \$1.50

Three Boy Scouts accompany an explorer-naturalist into the jungles of Brazil.

**Becker, Mrs. May Lamberton, comp.**

Golden tales of New England; il. by Lois Lenski. 388p. D c. N. Y., Dodd, Mead \$2.50

Short stories and sketches of the New England scene by Sarah Orne Jewett, Nathaniel Hawthorne, Henry D. Thoreau, Louisa M. Alcott, Dorothy Canfield, Mary E. Wilkins, Oliver Wendell Holmes and others.

**Bell, Katherine M.**

Swinging the censer; reminiscences of old Santa Barbara; comp. by Katherine Bell Cheney. 307p. il. D c. Hartford, Conn., Lloyd E. Smith, P. O. Box 1398 \$2.75

Reminiscences and romances of early California.

**Bible**

The Bible; an American translation. 2057p. O [c.'31] Chic., Univ. of Chic. Press \$3.50

The Old Testament has been translated by a group of scholars under the editorship of J. M. Powis Smith, the New Testament by Edgar J. Goodspeed.

**Blalock, Grover C.**

Principles of electrical engineering; theory and practice. 498p. il. O '31 N. Y., McGraw-Hill \$4

**Blodget, Rush Maxwell**

Little dramas of old Bakersfield, as seen by a boy and told in after years. 222p. il. '31 Los Angeles, Carl A. Bundy Quill & Press, 1228 S. Flower \$2.50, priv. pr.

**Bock, George E.**

What makes the wheels go 'round. 82p. il. (pt. col.), diagrs. (pt. col.) Q c. N. Y., Macmillan \$2.50

A picture book of machinery in which the main principles of mechanics and the sources of power are explained for children.

**Britan, Halbert Hains**

The affective consciousness. 400p. (bibls.) D c. N. Y., Macmillan \$3

A speculative study of the human mind and behavior in relation to man's affective life.

**Brown, Arthur M.**

Plays, skits and playlets. 130p. D [c.'31] Bost., Christopher Pub. House \$1.50

**Brown, Theodore H.**

Problems in business statistics. 500p. O (Harvard problem b'k ser.) '31 N. Y., McGraw-Hill \$5

**Bruce, Robert C., and Dowling, Pat**

Camera secrets of Hollywood; simplified photography for the home picture maker. 135p. il. O c.'31 Hollywood, Cal., Camera Secrets Pub. Co., 1040 N. Las Palmas Ave. fab. \$1.75; pap. \$1.25

**Burton, Richard**

The collected poems of Richard Burton; introd. by Alfred Kreymborg. 368p. O [c.'31] Ind., Bobbs-Merrill \$3

**Burt, Harold Ernest**

Legal psychology. 467p. O '31 N. Y., Prentice-Hall \$6

**Caldwell, Robert Granville**

James A. Garfield, party chieftain. 394p. (9p. bibl.) il., map O (American political leaders) c. N. Y., Dodd, Mead \$5

The long public career of the President who was assassinated in his first year of office, 1881.

**Baker, O. E., comp.**

A graphic summary of American agriculture based largely on the census. 228p. maps, diagrs. O (U. S. Dept. of Agri., misc. pub'n no. 105) '31 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 60 c.

**Bogdanov, Peter A.**

A statement on Soviet-American trade. 15p. nar. O '31 N. Y., Amtorg Trading Corp. pap. apply

**Brace, Brownie (Elizabeth Hamchett Brace)**

The rescue of St. Nick; a play in three acts. 60p. D (Junior League plays) [c.'31] N. Y., S. French pap. 50 c.

**Bridges, A., and Jones, A.**

The Midlands grazing industry; a study of the relative economic advantages of grazing young and old cattle. 49p. O '31 N. Y., Oxford 70 c.

**Brueckner, Leo J., and others**

Answers to Mathematics for junior high schools; bks. 1 and 2. D '31 Phil., Winston pap. 16 c., ea.

**Brunson, Arthur M., and Bower, Carl W.**

Pop corn. 19p. il. O (Farmers' bull. no. 1679) '31 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 5 c.

**Bush, Frank A., and Cook, Paul I.**

Which Cousin Mary? a farce-comedy in three acts and one set. 89p. diagr. D c.'31 San Francisco, Banner Play Bur. pap. 50 c.



**Campbell, Captain Malcolm**

Searching for pirate treasure in Cocos Island. 287p. il. (col. front.) D [c.'31] N. Y., Stokes \$2

A true tale of five men who sailed for a southern Pacific Island in search of a sixty-million dollar treasure hoard.

**Canavarro, Marie de S.**

The Aztec chief [fiction]. 130p. D [c.'31] Bost., Christopher Pub. House \$1.50

**Carman, Harry James, and McKee, Samuel, jr.**

A history of the United States; v. I, Foundations, expansion, conflict, 1492-1865. 916p. (bibls.) il., maps (pt. col.), diagrs. O [c.'31] Bost., Heath \$4

**Catherine II, empress of Russia, and Voltaire, François Marie Arouet de**

Documents of Catherine the Great; the correspondence with Voltaire and the Instruction of 1767 in the English text of 1768; ed. by W. F. Reddaway. 381p. O '31 [N. Y., Macmillan] \$5

**Charteris, Leslie**

Wanted for murder; the further adventures of Simon Templar. 377p. D (Crime club) [c.'31] Garden City, N. Y., Doubleday, Doran \$2

An omnibus volume containing six stories about the adventures of "The Saint," a modern adventurer-detective.

**Chave, Ernest John**

Supervision of religious education. 367p. (bibl. footnotes) D (Univ. of Chic. pub'ns in religious educ., handb'ks of ethics and religion) [c.'31] Chic., Univ. of Chic. Press \$2.50

**Chesterton, Mrs. Cecil Edward [Ada E. Jones Chesterton, John Keith Prothero, pseud.]**

My Russian venture. 282p. O '31 Phil., Lippincott \$2.50

An Englishwoman relates her adventures, reactions and observations during a trip through White Russia and the Ukraine.

**Church, Samuel Harden**

The Liberal Party in America; its principles and its platform. 130p. D c. N. Y., Putnam \$1.50

A declaration of the political principles of the Liberal Party which was started in the Pennsylvania election last autumn and whose leaders hope to organize it throughout the United States with a national convention in 1932.

**Clarke, Covington**

Mosby's Night Hawk. 290p. map D [c.'31] Chic., Reilly & Lee \$1.50

The story of a Confederate Scout, for children.

**Cohon, Samuel S.**

What we Jews believe. 208p. D c. Cin., Dep't of Synagogue and School Extension \$1.25

A presentation, for the adult layman, of the salient facts about modern Judaism in its various phases and expressions.

**Coleman, Mrs. Satis Narrona**

The Gingerbread Man, and other songs of the children's story-book friends. 71p. il. (col.) obl. D [c.'31] N. Y., John Day \$2.50

The words and music of original songs for children from 4 to 7 about the story characters whom they know best.

**Connor, Ralph, pseud. [Charles William Gordon]**

The rock and the river; a romance of Quebec. 377p. D c. N. Y., Dodd, Mead \$2

War and love in the stormy days on the Canadian border just before the War of 1812.

**Cornett, William N.**

Spanish commercial correspondence and technicalities etc.; 5th ed., rev. 177p. S (Hossfeld's ser.) [c.'31] Phil., P. Reilly \$1.35

**Cumming, Sir John, ed.**

Modern India; a co-operative survey. 310p. (bibl. footnotes) maps (pt. col.), diagrs. D '31 [N. Y.] Oxford \$1.50

Articles, contributed by Englishmen, which describe the various aspects and conditions of life in modern India.

**Davis, Watson, ed.**

Science today; a layman's handbook of recent discoveries; by various eminent men of science. 319p. il. D [c.'31] N. Y., Harcourt \$2.50

Forty-seven brief talks by outstanding scientists giving the latest information on progress in the scientific world.

**De La Mare, Colin, comp.**

They walk again; an anthology of ghost stories; introd. by Walter De La Mare. 469p. D [c.'31] N. Y., Dutton \$2.50

Algernon Blackwood, Lord Dunsany, Ambrose Bierce, Edith Wharton, E. F. Benson and Oliver Onions are among the authors whose ghost stories are included.

**Dinwiddie, Courtenay**

Child health and the community. 80p. (4p. bibl.) il., diagrs. O c. N. Y., Commonwealth Fund \$1

An interpretation of cooperative effort in public health.

Dog studies [introd. by Martin Freeman]. various p. il. (col.) Q (Studio painting ser. 6) '31 N. Y., Rudge bds. \$2

**Carter, Leslie H.**

The Pepp and Pepper Steppers; a red hot minstrel first part for an all male or mixed cast. 19p. D c.'31 San Francisco, Banner Play Bur. pap. 35 c.

**Cooley, Roger William**

Illustrative cases on persons and domestic relations; 2nd ed., by Joseph W. Madden. 363p. O (Hornb'k case ser.) '31 St. Paul, West Pub. Co. fab. \$3

**Crow, William Henry**

Formal corporate practice: working methods and systems. 1530p. diagrs. O '31 N. Y., Burrell-Snow, Inc., 60 E. 42nd St. lea. \$10, bxd.

**Cumming, William Murdoch, and others.**

Systematic organic chemistry; 2nd ed. 579p. il. O '31 N. Y., Van Nostrand \$9

**Dixey, R. N.**

The farmer's business; comparative conditions in part of south Oxfordshire in 1923 and 1929. 27p. O '31 N. Y., Oxford 35 c.

**Donnelly, Harold I.**

Measuring certain aspects of faith in God as found in boys and girls, fifteen, sixteen, and seventeen years of age. 118p. (5p. bibl.) diagrs. O c. Phil., Westminster Press pap., \$1.50

**Durrenberger, Joseph Austin**

Turnpikes; a study of the toll road movement in the middle Atlantic states and Maryland. 188p. (15p. bibl.) O c. Valdosta, Ga., Author, 1517 Williams St. \$2.50; pap. \$2

**Ebersale, J. Franklin**

Bank management; a case book. 636p. O (Harvard problem b'k ser.) '31 N. Y., McGraw-Hill \$5

**Ellehaug, Martin**

The position of Bernard Shaw in European drama and philosophy. 390p. O '31 N. Y., G. E. Stechert pap. \$5

**Erskine, John**

Unfinished business. 347p. D [c.'31] Ind., Bobbs-Merrill \$2.50

After Dick Ormer had been killed in an automobile accident he was afraid to enter the Golden Gate because in life he had failed to fulfil his intentions—cheating his partner, seducing a girl—so he returned to life to complete them.

**Ervine, St. John Greer**

The first Mrs. Fraser; a novel. 327p. D c. N. Y., Macmillan \$2.50

A novelization of the author's successful comedy of the same name.

**Ewing, Cortez A. M., and Dangerfield, Royden J. [comps.]**

Documentary source book in American government and politics. 843p. O [c.'31] Bost., Heath \$3.48

**Fantin, Lorna**

Everybody's book of numbers; a numerology. 143p. diagr. D c. N. Y., Brewer, Warren & Putnam \$1.50

The science of numbers and its application to everyday life.

**Fauconnier, Henri**

Malaisie; tr. by Eric Sutton. 271p. O c. N. Y., Macmillan \$2

This story of French rubber planters in Malay won the Goncourt Prize for 1930.

**Feldman, Rabbi Abraham Jehiel**

"Hills to climb"; eight discourses. 128p. S '31 Hartford, Conn., Beth Israel Pulpit, 145 Ballard Dr. bds. \$1.50

**Ferris, Helen Josephine [Mrs. Albert B. Tibbets], comp.**

Five girls who dared; the girlhood stories of five courageous girls as told by themselves. 270p. il. (pors.) O c. N. Y., Macmillan \$2.50

Selections from the autobiographies of Amelia Earhart, Louise de Koven Bowen, Josephine De Mott Robinson, Elisabeth Marbury and Marie, Grand Duchess of Russia. For girls in their teens.

**Feuer, Rabbi Leon Israel, and Glazer, Rabbi B. Benedict**

The Jew and his religion. 167p. (bibl.) D c. N. Y., Bloch Pub. Co. \$1.25

A guide for Confirmation and high school classes.

**Fothergill's (Mr.) plot. 385p. D [c.'31] N. Y., Oxford \$2.50**

Mr. Fothergill is the proprietor of an old English coaching inn. He formulated the plot of a short story and persuaded eighteen writers to write stories based on this same plot, each in his individual style and chosen setting. Among the writers whose stories appear in the book are Thomas Burke, G. K. Chesterton, Frank Swinnerton, Sheila Kaye-Smith and Rebecca West.

**Foulke, Roy A.**

The commercial paper market. 282p. (bibl. footnotes) il., map, diagrs. O [c.'31] N. Y., Bankers Pub. Co. \$5

An analysis of commercial paper from the viewpoints of the bank, the concern needing funds, and the note broker.

**Franck, Harry Alverson**

Vagabonding down the Andes; being the narrative of a journey, chiefly afoot, from Panama to Buenos Aires. 623p. il., map (col.) O (Star dollar b'ks) [c.'17] Garden City, N. Y., Garden City Pub. Co. \$1

**Franklin, Benjamin**

The ingenious Dr. Franklin; selected scientific letters of Benjamin Franklin; ed. by Nathan G. Goodman. 255p. front. (por.), diagrs. O c. Phil., Univ. of Pa. Press bds. \$3

These letters, some of which have never been published before, reveal the great and ingenious mind of Benjamin Franklin.

**Fritz, Charles A.**

Method of argument. 395p. (bibl.) D '31 N. Y., Prentice-Hall \$2.50

**Geiringer, Arthur, M.D.**

Common sense health; rev. ed. 233p. D (Internat'l life underwriters lib.) '31 N. Y., F. S. Crofts \$2

**Goldberg, Rosamond W.**

Occupational diseases in relation to compensation and health insurance. 280p. (12p. bibl.) O (Studies in hist., economics and public law, no. 345) '31 N. Y., Columbia Univ. Press \$4.50

**Gottshall, Franklin H.**

Simple colonial furniture. 124p. il., diagrs. Q [c.'31] Milwaukee, Bruce Pub. Co. \$2.50

Instructions for making furniture in colonial style.

**Great masters in color; 4 v. 16p. ea. il. (col.)**

O [n.d.] Bost., Hale, Cushman & Flint pap. \$1, ea., set bxd.

Each volume contains sixteen reproductions of a painter's work, a short introduction and notes on the pictures. Vermeer, Botticelli, Raphael and Turner are the painters presented.

**Grey, Vivian**

Jazz Fran; a love story. 249p. D [c.'31] N. Y., Chelsea House 75 c.

**Economo, Constantin von**

Encephalitis lethargica; its sequelae and treatment; tr. and adapted by K. O. Newman. 200p. il. O (Oxford medical pub'ns) '31 N. Y., Oxford \$6

**Gall, Ellen M.**

My wild days are over; a musical mock wedding in one act, to be done as a pantomime or as a pianologue. 8p. D c. '31 San Francisco, Banner Play Bur. pap., 35 c.

**Gill, Everett, D.D.**

Europe and the Gospel. 174p. il. D [c.'31] Richmond, Va., Foreign Mission B'd., So. Bapt. Convention, Box 1595 75 c.; pap., 50 c.

**Grain Futures Administration**

Corn futures; volume of trading, open commitments, and prices from January 3, 1921, to December 31, 1929. 202p. diagrs. O (U. S. Dept. of Agri., statistical bull. no. 34) '31 Wash., D. C., Gov't Pr. Off.; Supt of Doc. pap., 35 c.

**Gribble, Francis Henry**

Emperor and mystic; the life of Alexander I of Russia. 291p. (bibl. note) il. (pors.) O [c.'31] N. Y., Dutton \$5

A biography of Alexander I, son of the insane Emperor Paul, and himself Emperor of Russia during the Napoleonic Wars.

**Grose, Parlee C.**

The problem of vertical flight. 128p. il., diagrs. T [c.'31] McComb, O., General Pub. Co. \$1.50

A discussion of helicopters and autogiros.

**Haines, Lynn, and Haines, Dora B.**

The Lindberghs. 307p. front. (por.) O [c.'31] N. Y., Vanguard \$2.50

An account of the forbears of Colonel Lindbergh—of his grandparents, his father and his own boyhood. Lynn Haines, a close friend of Representative Lindbergh, died before the book was finished and it was completed by his wife.

**Hanna, Frank W., and Kennedy, Robert C.**

The design of dams. 455p. il. O '31 N. Y., McGraw-Hill \$5

**Harper, Theodore Acland, and Harper, Winifred Mary Hunter-Brown**

Windy island. 318p. front. (col.), map D c. Garden City, N. Y., Doubleday, Doran \$2  
A story of the early days of New Zealand, for older boys and girls.

**Harris, Joel Chandler [Uncle Remus, pseud.]**

Joel Chandler Harris, editor and essayist; miscellaneous literary, political and social writings; ed. by Julia Collier Harris. 443p. il. O c. Chapel Hill, N. C., Univ. of N. C. Press \$4

The hitherto uncollected writings, originally published in the *Atlanta Constitution* and other newspapers, of the author of the famous Uncle Remus books.

**Hart, Francis Russell**

The siege of Havana, 1762 [lim. ed.]. 54p. (bibl. footnotes) il., maps Q c. Bost., Houghton \$4, bxd.

An account of the event that marked the end of Spanish supremacy in the New World, based on original sources and illustrated from old prints.

**Harvey, Basil Coleman Hyatt**

Simple lessons in human anatomy. 434p. il. (pt. col.) O [c.'31] Chic., Amer. Medical Ass'n, 535 N. Dearborn St. \$2

**Hobson, John Atkinson**

Poverty in plenty. 90p. D '31 N. Y., Macmillan \$1.25

**Horace [Quintus Horatius Flaccus]**

Horace; rendered in English verse by Alexander Falconer Murison. 439p. D '31 N. Y., Longmans \$4

Horse studies [introd. by Martin Freeman]. various p. il. (col.) Q (Studio painting ser., 5) '31 N. Y., Rudge bds. \$2

**Horton, George**

Poems of an exile. 276p. il. D [c.'31] Ind., Bobbs-Merrill \$2

Poems by a former diplomatic officer of the United States in cities of Greece, Turkey and Hungary.

**Howes, Raymond F., comp.**

Debating. 192p. (5p. bibl.) S [c.'31] Bost., Heath \$1

The essentials of argumentation with emphasis on their practical application, for secondary schools.

**Hughes, Elinor**

Famous stars of filmdom (women). 351p. il. (pors.) D [c.'31] Bost., L. C. Page \$2.50, bxd.

Sketches of the lives and careers of fifteen movie actresses by the motion picture editor of the Boston Herald.

**Hultman, Helen Joan**

Murder in the French Room. 271p. diagr. D c. N. Y., Mystery League 50 c.

A woman was murdered as she stood on the fitting stand of the French Room in a large department store.

**Hurt, Huber William**

Goals; the life of Knute Rockne; introd. by Lowell Thomas. 271p. il. D [c.'31] N. Y., Murray B'k Corp., 25 W. 45th St. \$1.50  
Written for boys.

**Jenkins, Oliver**

The sky is falling. 338p. front. D (St. Botolph Soc. b'k) [c.'31] Bost. [L. C. Page] \$2

The sophisticated, kaleidoscopic life of a Boston reporter, and what happened when he fell in love.

**Johnson, Edwin Lee**

Latin words of common English. 335p. (2p. bibl.) D [c.'31] Bost., Heath \$2

A study of English words of Latin derivation that are commonly used, designed as a supplementary textbook for Latin courses.

**Karsten, Karl**

Scientific forecasting; its methods and application to practical business and to stock market operations. 278p. diagrs. D [c.'31] N. Y., Greenberg \$4

A practical exposition of economic and stock market statistical forecasting for the general reader.

**Hahn, Herman, J.**

"He stirreth up the people"; the social implications of the teachings of Jesus. 217p. il. D [c.'31] Buffalo, N. Y., Salem Evangelical Brotherhood, 23 Calumet St. pap., \$1

**Hamlin, Mary P.**

The trouble with the Christmas presents; comedy in prologue and one act. 36p. D [c.'31] N. Y., S. French pap., 35 c.

**Harp, Adrian V.**

It isn't being done; a comedy in one act. 23p. D c.'31 San Francisco, Banner Play Bur. pap., 35 c.

**Hart, John L. Jerome: Kingery, Elinor Eppich**

Fourteen thousand feet; a history of the naming and early ascents of the high Colorado peaks; 2nd ed.: A climber's guide to the high Colorado peaks. 68p. (bibl. footnotes) il., map O c. Denver, Colorado Mountain Club pap., apply

**Horgan, Josephine M.**

The story of lighting. 27p. (bibl.) O (Teachers' lesson unit ser., no. 22) [c.'31] N. Y., Teachers College, Columbia Univ. pap., 25 c.

**Howard, Harry N.**

Military government in the Panama Canal Zone. 62p. (2p. bibl.) T c. Norman, Okla., Univ. of Okla. Press 50 c.

**Jenner, Edward**

The note-book of Edward Jenner in the possession of the Royal College of Physicians of London; introd. on Jenner's work as a naturalist by F. D. Drewitt. 49p. O (Oxford medical pub'ns) '31 N. Y., Oxford \$1.25

**Kellett, E. A.**

Like shackles of iron; a study of economic conditions, cause, remedy, organization plan. 66p. front. (por.) O c.'31 Minn., Author, 112 Lumber Exch. pap., 35 c.



**Kearney, Paul William, ed. and il.**

More solitaire; including games for two or more players. 94p. D [c.'31] N. Y., Cape & Smith bds. \$1  
Instructions for playing some card games.

**Keep, Rosalind A.**

Fourscore years; a history of Mills College [lim. numbered ed.]. 152p. il. O c. Mills College P. O., Cal., Author, Mills Coll. bds. \$3

The story of the first woman's college in the Far West.

**Kellogg, Eliza**

Ninety lessons in English. 140p. D [c.'31] Los Angeles, Wetzel Pub. Co. \$1.50

**King, Edith M.**

Fifty hints and helps in character education. 48p. (bibls.) S [c.'31] [Painesville, O., Educational Supply Co.] \$1.25

**King, Julius**

The Indian nugget. 229p. il. O [c.'31] N. Y., W. J. Black \$1.75  
The adventure of Dawson Parker with the Ojibway Indians of Canada told for boys and girls.

**Kohler, Kaufmann**

Studies, addresses, and personal papers. 608p. (13p. bibl., bibl. notes) O c. N. Y., Bloch Pub. Co. \$4  
Essays on the Jewish religion.

**Langsdorf, Alexander S.**

Principles of direct-current machine; new 4th ed. 586p. il. D (Electrical engineering texts) '31 N. Y., McGraw-Hill \$4.50

**Larrimore, Lida, pseud. [Lida Larrimore Turner]**

Mulberry Square. 290p. D (Popular copy-rights) [c.'30] N. Y., Grosset 75 c.

**Layer, Henry G.**

The comfort of assurance; a drama of domestic relations, and, The noblest Roman of them all [plays]. 57p. D [c.'31] Bost., Christopher Pub. House \$1.25

**Leakey, L. S. B.**

Stone Age culture of the Kenya colony. 288p. O '31 N. Y., Macmillan \$9

**Le Bert, Mae V., comp.**

The sandman: his Japanese stories; foreword by Mrs. Larz Anderson. 145p. il. D (Sandman ser.) [c.'31] Bost., L. C. Page \$1.75  
Japanese fairy tales and legends for small children.

**Leiding, Mrs. Harriette Kershaw**

Charleston; historic and romantic. 293p. il., maps O c. Phil., Lippincott \$3.50  
The history of Charleston, S. C. from its settlement up to its recent unwilling acceptance of "Yankee" ideas.

**Leon, Leon I.**

The crucible; a play in four acts. 126p. D [c.'31] Bost., Christopher Pub. House \$1.50

**Little, Frances**

Early American textiles. 283p. (4p. bibl.) il. O (Century lib. of American antiques) [c.'31] N. Y., Century \$4

A study of all the American textile industries to the mid-19th century and also the textiles of foreign manufacture used in the homes of the early colonists, by the Assistant Curator of Decorative Arts in the Metropolitan Museum.

**Long, Ray**

An editor looks at Russia; one unprejudiced view of the land of the Soviets. 123p. D c. N. Y., Ray Long & Richard R. Smith \$1

The author describes what he saw in Russia during a two months' sojourn in 1930.

**Louwyck, Joseph-Henri**

La nouvelle épopée; ed. by Henriette Mousiegt Dickman and Adolphe-Jacques Dickman. 227p. front. (por.), map S (Heath's modern lang. ser.) [c.'31] Bost., Heath \$1

A French novel about the aftermath of the World War, edited for use in second-year college classes.

**Lucas, A.**

Forensic chemistry and scientific criminal investigation; 2nd ed. 324p. (bibls., bibl. footnotes) O '31 [N. Y., Longmans] \$6

**Lucas, Edward Verrall**

A wanderer in Rome; 3rd ed. rev. 263p. il. (pt. col.) map D [c.'31] Phil., Lippincott \$3

**Lurie, Rose G.**

The great march; post-Biblical Jewish stories. 238p. il. O c. Cin., Dept. of Synagogue and School Extension \$1.25  
For little children.

**Lyons, Kennedy**

The vagabond Scouts, or, The adventures of Duncan Dunn. 280p. il. D [c.'30, '31] Bost., L. C. Page buck., \$1.75  
The adventures of some Boy Scouts while improving Picketown.

**McAdoo, William Gibbs**

Crowded years; the reminiscences of William G. McAdoo. 552p. il., map, diagrs. O c. Bost., Houghton \$5; lim. signed ed. \$12.50

These reminiscences of a former Secretary of the Treasury and Director-General of Railroads throw interesting side-lights on the Wilson administration and the eventful years of the World War.

**McCourtie, William Bloss**

Where and how to sell manuscripts; a directory for writers; 6th ed. rev. 523p. D [c.'19-'31] Springfield, Mass., Home Correspondence School \$3.50

**MacIver, Robert Morrison**

Society; its structure and changes. 585p. (13p. bibl., bibl. footnotes) diagrs. O c. N. Y., Ray Long & Richard R. Smith \$5

An analysis of the influences today which are transforming the city, the family, the church, the economic order and the state.

**Mackall, Lawton**

Portugal for two. 367p. (5p. bibl.) il., maps O c. N. Y., Dodd, Mead \$3.50

Adventures sight-seeing in a country unspoiled by tourists.

**Lobingier, John Leslie**

How big is your world? a course plan for young people of high school age; leader's b'k. 75p. (bibl., bibl. footnotes) O [c.'31] Bost., Pilgrim Press pap., 85 c.; student's b'k., 60 c.

**Massingham, Dorothy**

Washed ashore; a farcical comedy in one act. 23p. diagr. S (French's acting ed., no. 1052) c.'31 N. Y., S. French pap., 35 c.

**Margueritte, Paul, and Margueritte, Victor**

Poum; aventures d'un petit garçon; ed. by Louis A. Roux and Hélène Roux Wodehouse. 201p. (bibls.) il. S (Heath's modern lang. ser.) [c.'31] Bost., Heath 76 c.  
A French reader for classes in secondary schools.

**Mason, Josephine Dwight and O'Brien, Gertrude E.**

A practical reader for adults; b'ks 1 and 2. 140p.; 162p. il., D [c.'31] Bost., Heath 72 c.; 76 c.

The essentials of English for illiterate foreign-born adults, who have had no education in their native languages.

**Modern book-illustration in Great Britain and America.** 144p. il. (pt. col.) Q '31 N. Y., Rudge \$4.50; pap., \$3

An analysis of modern book-illustration by F. J. Harvey Darton, with many reproductions of distinctive illustrative work.

**Morton, David, comp.**

Six for them. 17p. D [c.'31] Amherst, Mass., Poetry Soc. of Amherst Coll. bds. \$1  
Six poems about animals, by Ralph Hodgson, James Stephens, William Butler Yeats and David Morton.

**Nash, Ogden**

Free wheeling; il. by Soglow. 100p. D c. N. Y., Simon & Schuster \$1.75  
More humorous verse by the author of "Hard Lines."

**Newberry, Clare**

Herbert the lion. [il. by the author]. no p. il. (col.) obl. O c. [N. Y.], Brewer, Warren & Putnam bds. \$2  
A picture story-book for children about Sally, who had a lion cub that grew and grew.

**Newman, William Herrick**

Reflections [verse]. 93p. front. (por.) O [c.'31] Bost., Badger \$2

**Nisen, Samuel, and Parker, Alfred**

Minute biographies; intimate glimpses into the lives of one hundred and fifty famous men and women. 160p. il. Q [c.'31] [N. Y.], Grosset \$1

Brief, one-minute biographies.

**Noel, Sybille**

The magic bird of Chomo-Lung-Ma; tales of Mount Everest, the Turquoise Peak. 310p. il. O c. Garden City, N. Y., Doubleday, Doran \$3.50

Tibetan stories about the demons and spirits who guard Mount Everest from strangers.

**O'Brien, Kate**

Without my cloak. 481p. il. O c. Garden City, N. Y., Doubleday, Doran \$2.50  
A story of an Irish family of the 19th century.

**O'Brien, John S.**

Byrd's dogs; sledging at the South Pole in picture strip. no p. il. (col.) obl. S [c.'31] Chic., Thos. S. Rockwell 75 c.

**Omar Khayyam**

Rubáiyat of Omar Khayyam; a new metrical version rendered into English from various Persian sources by George Roe. 126p. il. O '31, c.'06-'31 Chic., Laidlaw Bros. \$1.50  
Formerly published by A. C. McClurg & Co. and the Dodge Publishing Co.

**Ozenfant, Amedee**

Foundations of modern art; tr. by John Rodker. 338p. il., diagrs. O '31 N. Y., Brewer, Warren & Putnam \$5  
A French artist's theories of aesthetics in accord with modernity.

**Packard, Frank Lucius**

The Gold Skull murders. 303p. D (Crime club) [c.'31] Garden City, N. Y., Doubleday, Doran \$2  
Ronald Ward pursues a dangerous killer through the islands of Malay to Singapore.

**Paget, R. L., pseud. [Frederic Lawrence Knowles], comp.**

Cap and gown; some college verse (fourth ser.) 401p. S [c.'31] Bost., L. C. Page \$2  
A selection of poems that have appeared in American college publications since 1902, when the third series was published.

**Parrish, Herbert**

What is there left to believe? 277p. D [c.'31] N. Y., Holston House, Sears \$2.50  
An optimistic treatment of modern religious belief, which gains from science a conception of an Infinite Power.

**Patch, Edith Marion**

Holiday Hill. 135p. il. D c. N. Y., Macmillan \$2  
Telling children about the plants, animals and birds of a New England hill.

**Pennell (Joseph); introd. by Malcolm C. Salaman.** 24p. il. obl. O (Modern masters of etching no. 28) '31 N. Y., Rudge bds. \$2

**Polack, William Gustave**

The story of Luther. 164p. il. D '31 St. Louis, Concordia Pub. House 60 c.

**Porter, Edna, comp.**

Double blossoms. 96p. front. (por.) D c. N. Y., Lewis Copeland bds. \$2  
An anthology of poems about Helen Keller.

**Portfolio of Currier and Ives, A.** 16p. il. (col.) F '31 Garden City, N. Y., Doubleday, Doran bds., \$5, portfolio

**Nat'l Electric Light Ass'n**

The electric light and power industry in the United States; with chapters on the electric railway and gas industries, and an up-to-date bibliography of public utility references; rev. to January 1, 1931. 188p. (8p. bibl.) il., diagrs. Q [c.'31] N. Y., Author, 420 Lexington Rve. pap., \$1.75

**New hymnal for Christian youth;** a song-book for use in young people's societies, the Sunday school, and all church services. no p. O [c.'31] Bost., Internat'l Soc. of Christian Endeavor 35 c.; 25 c.

**Paulsen, Irwin G.**

It is to share; a guide to stewardship education in the local church; prepared especially for the use of

Methodist Episcopal churches. 141p. (bibls.) D [c.'31] N. Y., Methodist B'k pap., 50 c.

**Phelps, D. M.**

Effect of the foreign market on the growth and stability of the American automobile industry. 180p. (bibl. footnotes) diagrs. O (Mich. business studies, v. 3, no. 5) c. Ann Arbor, Mich., Univ. of Mich. pap., \$1.50

**Pire, Rev. Lionel E.**

The heart of a young man, or, Talks on personal purity to boys. 77p. T '31 N. Y., F. Pustet Co. pap., 25 c.

**Porter, Esther Church**

Life lines [verse]. 46p. D [c.'31] [Oakland, Cal., Goodhue Pr. Co., 1537 Webster] pap., apply

**Pratt, Alice Day**

Animals of a sagebrush ranch; il. by Kurt Wiese. 208p. il. (pt. col.) O [c.'31] Chic., Rand, McNally \$2.50

Stories of the many different animals, both wild and tame, on a western ranch homestead.

**Pringle, Ralph W.**

The psychology of high-school discipline. 374p. (3p. bibl.) D [c.'31] Bost., Heath \$1.60  
A psychological approach to the control of behavior of high school pupils.

**Putnam, David Binney**

David sails the Viking trail. 163p. il. D c. N. Y., Brewer, Warren & Putnam \$1.75

David was second in command of the *Jahala*, the schooner in which five men retraced the trail of Leif Ericsson.

**Redford, Arthur**

The economic history of England (1760-1860). 230p. (7p. bibl., bibl. footnotes) D (Economic hist. of Great Britain) '31 N. Y., Longmans \$1.40

**Richards, Mrs. Laura Elizabeth Howe**

Stepping westward. 415p. il. O c. N. Y., Appleton bds. \$3

The autobiography of the daughter of Julia Ward Howe, telling of the family's many literary friends and of journeys to New York and travels in Europe, many years ago.

**Robinson, Eliot Harlow**

The scarred hand; a story of unusual complications, coincidences and consequences. 371p. il. D [c.'31] Bost., L. C. Page \$2  
A story of crime and romance.

**Rodier, Paul**

The romance of French weaving. 373p. il. (pt. col.) O c. N. Y., Stokes \$10, b'xd  
A history of weaving and textiles in France from Gallic days to the middle of the 19th century, by the head of the great House of Rodier, internationally known manufacturers of hand-woven fabrics.

**Saint-Mandé, Wilfred**

Sons of Cain. 509p. D [c.'31] N. Y., Coward-McCann \$2.50

A personal record of the author's four years of fighting in the English Army during the World War.

**Salzman, Maurice**

Plagiarism; the art of stealing literary material. 284p. O '31 Los Angeles, Parker, Stone & Baird Co. \$3.50

**Sampson, Mrs. Emma Speed [Nell Speed, pseud.]**

Miss Minerva goin' places. 327p. il. D [c.'31] Chic., Reilly & Lee \$1.25  
Another "Miss Minerva" story, telling of her trip to New York.

**Scarlett, Roger, pseud. [Evelyn Page and Dorothy Blair]**

Cat's paw. 319p. diagr. D (Crime club) [c.'31] Garden City, N. Y., Doubleday, Doran \$2

Which one of his heirs killed eccentric Martin Greenough in his Boston mansion, just after his announcement of the changing of his will?

**Schmidt, Peter, M.D.**

The conquest of old age; methods to effect rejuvenation and to increase functional activity; tr. by Eden and Cedar Paul. 364p. il., diagrs. O '31 N. Y., Dutton \$5

A documented study of the development of modern medicine in regard to retardation or conquest of old age.

**Scholes, Percy Alfred**

A miniature history of opera, for the general reader and the student. 69p. D '31 N. Y., Oxford buck. 75 c.

**Schuyler, George Samuel**

Slaves today; a story of Liberia. 290p. D c. N. Y., Brewer, Warren & Putnam \$2.50

A novel centering upon the unjust and cruel exploitation of Liberia and its people by their Negro officials.

**Secret of the Golden Flower (The); a Chinese book of life; tr. and explained by Richard Wilhelm; with a European commentary by C. G. Jung [tr. by Cary F. Baynes].** 160p. il. O '31 N. Y., Harcourt \$3.75

A German scholar's translation and explanation of an ancient Chinese manuscript treating of mystical philosophy, with the comments of C. G. Jung, who finds it a link between Eastern mysticism and the conclusions of his own school of modern psychology.

**Sherrod, Julian**

Scapegoats. 138p. D c. N. Y., Brewer, Warren & Putnam bds., \$1.50

This plea for the divorcement of banking from security flotation was first published by the author himself.

**Slater, George A.**

The hills of home; American life pictured in New England in the last half of the nineteenth century. 48p. il. S c. N. Y., Rudge bds. \$1.50

**Snell, Roy Judson**

An Eskimo Robinson Crusoe. 206p. il. (col. front.) D [c.'31] Chic., Reilly & Lee \$1

The story of Kituk, a boy marooned in the icy wasteland of the North. For boys and girls.

**Starling, Sydney George**

Elements of electricity and magnetism. 352p. il., diagrs. D '31 N. Y., Longmans fab. \$2.40

**Posson, R. J., and Hotis, Ralph P.**

Care of milk utensils on the farm. 10p. il., diagr. O (Farmers' bull. no. 1675) '31 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap., 5 c.

**Quaintance, A. L., and Siegler, E. H.**

Insecticides, equipment, and methods for controlling orchard insect pests. 94p. il., diagrs. O (Farmers' bull. no. 1666) '31 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap., 25 c.

**Savage, George, and Peltret, Edouard**

Fresh from California; a breezy-comedy in three acts and one set. 72p. D c. '31 San Francisco, Banner Play Bur. pap., 50 c.

**Skilbeck, D.**

The marketing of farm produce; pt. 3. Hops. 59p. O '31 N. Y., Oxford 85 c.

Spalding's official basketball guide; containing the official rules as codified and adopted by the Joint Basketball Rules Committee, 1931-32. 278p. il. S (Spalding's athletic lib., no. 700 X) c. '31 N. Y., Amer. Sports Pub. Co. pap., 25 c.

**Spira, J. Jacques**

The causation of chronic gastro-duodenal ulcers; a new theory. 78p. O (Oxford medical pub'ns) '31 N. Y., Oxford \$2.50

**Stewart, Anna Bird**

This way to Fairyland; a play in one act. 38p. D [c.'31] N. Y., S. French pap., 30 c.

**Stewart, George, comp.**

Dedication: an anthology of the will of God [verse]. 178p. D c. N. Y., Ass'n Press pap., \$1



**Stewart, Donald Ogden**

Rebound; a comedy in three acts. 95p. il., diagrs. D (French's standard lib. ed.) c. 29-'31 N. Y., S. French pap. 75 c.

**Tarbell, Harlan E.**

Fun with chalk talk. 108p. il. S [c.'31] Chic., T. S. Denison & Co. bds. \$1

**Theisen, W. W., and Leonard, Sterling Andrus**

Real life stories and literary selections; bk. 2. 630p. il. D '31 N. Y., Macmillan \$1.12

**Theobald, J. J.**

Personality and personal analysis. 222p. D '31 N. Y., Prentice-Hall \$2.50

**Troeltsch, Ernst**

The social teaching of the Christian churches; 2 v.; tr. by Olive Wyon; introd. by Charles Gore, D.D. 1019p. (bibl. footnotes) O (Halley Stewart pub'ns, I) '31 N. Y., Macmillan \$12

The first English translation of a well-known German religious work.

**Van Metre, Thurman William**

Tramps and liners. 338p. il., map, diagrs. O c. Garden City, N. Y., Doubleday, Doran \$3

The history of the ships that carry on the business of ocean transportation.

**Verpilleux, Emil Antoine [and Brackett, Anna Speed]**

The picture book of houses. 64p. il. (pt. col.) Q (Macmillan picture b'ks.) c. N. Y., Macmillan \$2

Pictures and text which tell children how people live and have lived in various parts of the world.

**Villiers, Alan J.**

Whaling in the frozen South; new ed. 302p. il., maps O '31 Ind., Bobbs-Merrill \$3

**Wagner, Richard**

My life; new 1 v. popular-priced ed. 911p. front. O '31, c. '11 N. Y., Dodd, Mead \$5

**Wallace, Edgar**

On the spot. 313p. D (Crime club) [c.'30-'31] Garden City, N. Y., Doubleday, Doran \$2

The story of Chicago gangsters which was produced in play form in this country.

**Wallace, Philip B., and Dunn, William Allen**

Colonial churches and meeting houses; Pennsylvania, New Jersey and Delaware. 304p. il., diagrs. F (Colonial architecture in old Phil. ser. v. 3) '31 N. Y., Architectural B'k Pub. Co. \$20

**Walter, Ellery**

High hats and low bows; foreword by William Lyon Phelps. 222p. il. O N. Y., Putnam \$3

The author of "The World on One Leg" relates his adventures in Europe where he met and talked with Mussolini, Lloyd George, Pope Pius XI and many other leaders.

**Warren, Raymond**

Abe Lincoln, Kentucky boy; il. by the author. 205p. il., map O [c.'31] Chic., Reilly & Lee \$1.50

The story of Lincoln's boyhood.

**Wells, Rosalie**

Covered bridges in America; foreword by Charles S. Whitney. 135p. il. O c. N. Y., Rudge \$7.50

Accounts of the covered bridges still in use in twenty-five states, with many photographs.

**Whipple, Guy Montrose, ed.**

The thirtieth yearbook of the National Society for the Study of Education; pt. 2, The textbook in American education. 372p. (15p. bibl.) O c. Bloomington, Ill., Public School Pub. Co. buck., \$2.50

**Wilenski, Reginald Howard**

French painting. 382p. il. (pt. col.) O [c.'31] Bost., Hale, Cushman & Flint \$7.50

An outline of French painting from the primitives to the present, giving the characteristics of the different schools, lists of the representative works of the painters and where they may be seen today, and copiously illustrated.

**Will, Allen Sinclair**

Education for newspaper life. 314p. D c. Newark, N. J., Essex Press \$3

An account of the origin, development and stabilization of instruction in journalism in New Jersey, in which Rutgers University and the New Jersey Press Association have cooperated.

**Willets, Eliza**

No errant wind. 309p. D [c.'31] N. Y., Sears \$2

In an unguarded moment Roger Mason confesses her love for Lindsay, husband of her best friend.

**Willison, George F.**

Here they dug gold. 312p. il., map O [c.'31] N. Y., Brentano's \$4

The story of the pioneer prospectors and gold miners of Colorado in the second half of the 19th century.

**Wiltsee, Ernest Abram**

The pioneer miner and the pack mule express. 122p. il., maps Q (Special pub'n no. 5) '31 San Francisco, Calif., Historical Soc., 609 Sutter St. \$4

**Tapsell, H. J.**

Creep of metals. 285p. diagrs. O '31 N. Y., Oxford \$12

**Towle, Carolyn**

Safety education. 17p. (bibls.) O (Teachers' lesson unit ser., no. 13) [c.'31] N. Y., Teachers College, Columbia Univ. pap., 25 c.

Two unemployment insurance debates; Resolved: that the several states should enact legislation providing for compulsory unemployment insurance. 106p. (bibls.) O [c.'31] N. Y., Noble & Noble pap., \$1

Useful information about lead. 111p. il. (pt. col.), diagrs. D [c.'31] N. Y., Lead Industries Ass'n, 420 Lexington Ave. 50 c.

**Walker, Vera E.**

Paternoster tales. 96p. (bibl. note) D [n.d.] [N. Y., Macmillan] pap., 40 c.

"Wellcome" photographic exposure calculator handbook and diary, 1932. 236p. il., diagrs. nar. T [n.d.] N. Y., Burroughs Wellcome & Co., 75 c.

**Williams, Eda Carter**

The magic shoe; a puppet play in three acts. 10p. D (Junior League plays) [c.'31] N. Y., S. French pap., 50 c.

**Wright, Samson**

Applied physiology; 4th ed. 552p. il. O (Oxford medical pub'ns) '31 N. Y., Oxford \$5.50

Young people's relationships; a manual for leaders. 74p. (2p. bibl.) D [c.'31] Bost., Pilgrim Press pap., 75 c.

**Winkler, John Kennedy**

Incredible Carnegie; the life of Andrew Carnegie (1835-1919) 307p. il. O [c.'31] N. Y., Vanguard \$3.50

A biography of the great steel magnate who, from a humble start in Scotland, died one of the world's richest men.

**Woodson, James Clay**

Electric heating. 133p. il., diagrs. D (Blue-b'ks N. 153) [c.'31] Scranton, Pa., Internat'l Textbk Co. fab., \$1.50

**Worthington, Josephine, and Matthews, Catherine Victoria**

Our clothing. 256p. il. D (Our everyday

needs) [c.'31] Dansville, N. Y., F. A. Owen Pub. Co. 96 c.

The story of the materials used in clothing, their manufacture and distribution, for the elementary grades.

**Wright, Quincy, ed.**

Unemployment as a world problem. 269p. D [c.'31] Chic., Univ. of Chic. Press \$3

The lectures delivered on the Harris Foundation, 1931, at the University of Chicago—"An Economic Analysis of Unemployment" by John Maynard Keynes, "World-Unemployment and Its Problems" by Karl Pribram, "International Cooperation and Unemployment" by E. J. Phelan.

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- Without my cloak. O'Brien, K. \$2.50  
Doubleday, Doran

## Old and Rare Books

Frederick M. Hopkins

THE sale of the library of a Massachusetts collector, comprising modern first editions of American and English authors, by the Chicago Book & Art Auctions, Inc., on October 27 and 28 seems to have gone well for these times. There was very little rare material but the more ordinary first editions seemed to find a ready market. A few lots and the prices realized were the following: Bennett's "The Old Wives' Tale," 1908 backstrip blistered and faded, \$86; Bridges'

"The Testament of Beauty," 1929, limited to 50 autographed copies, \$76; Butler's "Erewhon," 1872, rubbed and soiled, \$41; Cabell's "Jurgen," 1919, \$39; Willa Cather's "April Twilights," 1903, \$67; Conrad's "Almayer's Folly," 1895, \$71; Eggleston's "The Hoosier Schoolmaster," 1883, \$25; Chaucer's "Canterbury Tales," 4 vols., 4to, half morocco, 1929, printed by the Golden Cockerel Press, \$80; Jeffries, "The Story of My Heart," 1883, \$25; Melville's "Moby-Dick," 1930, lim-

ited edition printed by the Lakeside Press, \$75; the complete issue of the Limited Editions Club from Vol. I, October, 1929, to Vol. XII, September, 1930, 12 vols., \$110; Tarkington's "Monsieur Beaucaire," 1900, \$48; and Mr. Wells's "Love and Mr. Lewisham," 1900, \$70.

**T**HE most important sale of the season up to this date will be held by the American Art Association-Anderson Galleries, Inc., on November 19 and 20, when selections from the library of the late Gifford Cochran, with important additions, will be dispersed. The outstanding items include a valuable and unusual collection of autograph letters, and presentation copies of Nathaniel Hawthorne's first editions; Sir William Howe's orderly books for 1776 and 1777, lost records of the Revolution; rare and important autographs including an extra-illustrated copy of Irving's "Life of Washington; books from the library of Charles Lamb with lengthy inscriptions by him. The Hawthorne first editions, the property of Miss Rebecca Manning, include a presentation copy of Peter Parley's Universal History," Boston, 1837; presentation copies of "Twice Told Tales," 1837; "The Gentle Boy," 1839; "Mosses from an Old Manse," 2 vols., 1846; "The Scarlet Letter," 1850; "The House of Seven Gables," 1851; "The Blithedale Romance," 1852; "A Wonder-Book for Boys and Girls," 1853; "Tanglewood Tales," 1853; "The Marble Faun," 2 vols., 1860; and "Our Old Home," 1863. This is, we believe, the most important group of Hawthorne material ever offered for sale.

**G**ABRIEL WELLS, rare book dealer of New York and London, is the owner of Sir James M. Barrie's manuscript of "The Little Minister," perhaps the author's most valuable manuscript. The manuscript of "Better Dead," a far less popular work, sold for £2,400 at auction in London. The price paid for the manuscript of "The Little Minister" is not known, but is destined to be of unique interest. Mr. Wells acquired the original proof sheets of the book last winter and, believing that the author might well enjoy seeing them again, he wrote asking if he might send them. Mr. Wells was invited to call and bring them. Before Mr. Wells

rang the Barrie bell, he had acquired the 404 pages—86 short of the original 490 pages when it was finished in January, 1891. Before the visit was over Mr. Barrie promised Mr. Wells to write again the missing pages. One thing that bothered Mr. Wells was where to procure paper similar to that used more than forty years ago, but Mr. Barrie solved the problem quite easily, for it seems that he still uses the identical paper stock on which "The Little Minister" was written. The manuscript is now complete, 404 pages written 1890 and 1891, and 86 pages in 1931. In the two score years that have passed Barrie's writing seems to have lost none of its neatness, though it is a shade more angular, and the words noticeably larger.

**S**OME of Emile Zola's correspondence, 4446 letters to be exact, has been deposited in the Bibliothèque Nationale. Many of them are valuable contributions to the literary history of his time because they contain criticisms of his best works. Letters have been found, written by Sainte-Beuve, Alphonse Daudet and Octave Mirabeau, who was a supporter of Zola's campaign during the famous "Dreyfusian" political quarrel. Even nationalists like François Coppé and Paul Bourget never ceased to write to him affectionately and to express their friendship for him. Yet, on the whole, the literary point of view is dominant, and one sees, for example, that Hippolyte Taine suggested the idea of "Rougon-Macquart" to the powerful novelist by expressing the opinion that a book should "be a group portrait, a mirror of the whole society." He was continually advising him to enlarge his outlook. It was about then, in 1868, that Zola started to get together the material which he was to use in writing his "Natural and Social History of a Family During the Second Empire," which was to contain no less than twenty volumes.

**I**N these days when there is such widespread interest in typography, the current catalog, "Books from Famous Presses, Fifteenth to Twentieth Century," issued by Maggs Bros., of London, is of timely interest. It is the usual quarto size, contains 228 pages with index, and includes 1,249 lots. It is divided into two parts, Part I, fifteenth century presses; Part II,

sixteenth to twentieth century presses. In the first part the presses of Germany, Italy, France, Spain, England and Portugal are included; in the second part, Germany, Italy, France, Netherlands, Spain, England, Portugal, United States, Paraguay, Peru, Mexico, Canada, East India and Philippines. The catalog contains much that is rare and costly, but there are many finely printed modern books at very moderate prices.

**I**N a letter to the *London Times*, Byrne Hackett, president of the Brick Row Book Shop, Inc., writes: It will be a matter of interest for some of your readers to know that the collection of books formerly the property of Rupert Brooke, which we purchased on July 7, 1931, at Messrs. Sotheby's sale (Lot No. 253), has been sold by us *en bloc* to Dartmouth College Library where it is intended to preserve the collection intact. The catalog description contained these words: "The books now offered comprise the whole of Rupert Brooke's personal library, and no other considerable collection can come up for sale."

**I**N a recent article in the *New York Sun* Wilbur Macey Stone expressed the opinion that America's inland and coastal bookshops are still a pleasant hunting ground for collectors of children's books, of English origin as well as American. The number of collectors of juvenila at work is increasing, but the field is by no means overcrowded. If the supply of particular books is exhausted, there are nevertheless discoveries to be made. Mr. Stone is always making them, always finding new and rare items that previous searchers have overlooked, and they contribute constantly to the large collection he has in his home at East Orange, N. J.

**A** COPY of one of the rarest of Shelley's early publications, entitled, "Proposals for an Association of Those Philanthropists Who Are Convinced of the Inadequacy of the Moral and Political State of Ireland to Produce Benefits, Which Nevertheless Are Attainable to Accomplish Its Regeneration," was discovered recently in a private library in Dublin. It is dated 1812. The tract has been sold by Sotheby's to an English collector. It is the only copy known to be in private hands.

Two others are recorded, belonging respectively to the Bodleian Library at Oxford and to the Henry E. Huntington Library in California.

**G.** WILLIAM MOTT, Soule College, New Orleans, La., is preparing a bibliography of Charles Gayarre, historian, born in New Orleans in 1805 and died in 1895. Mr. Mott would appreciate seeing any letters from or about Gayarre and also any bibliographical data that any of our readers possess. He promises that any material submitted to him will be treated with the utmost care and returned to the owners immediately upon examination.

**H**ARRY R. WARFEL, 2,013 Yale Station, New Haven, Conn., is writing a biography of James Gates Percival, 1795-1856, the scholar-poet whom Whittier commended thus: "God pity the man who does not love the poetry of Percival." Mr. Warfel would like to hear from readers who know the location of any material relating to Percival, such as letters from or about the poet, references to him in diaries, and any other information germane to his undertaking.

**N**EW S that a private collector had purchased at auction for considerably more than 100,000, a paper copy of the Gutenberg Bible, of which only forty-one copies are known to exist, surprised London's book world recently, says an A.P. dispatch of the *New York Times*. The volume was understood to have reposed in a Continental library for more than a century and to be in splendid condition. A paper edition of the Bible sold in New York a short time ago for \$106,000 and a real vellum copy for \$50,000. The Gutenberg Bible was the first book produced from movable type and required five years to print.

### Auction Calendar

**Wednesday and Thursday evening, November 18th and 19th, at 8 o'clock.** The library of a Massachusetts collector, including rare and important first editions of modern American and English authors, limited and signed editions, etc. (Items 500.) Chicago Book and Art Auctions, Inc., 410 South Michigan Ave., Chicago, Ill.

**Thursday and Friday, November 19th and 20th, at 8:15.** A noteworthy collection of rare sporting books, autographs, Hawthorne presentation copies, valuable collectors' books from Shakespeare to the present time, and colored plate books. (Items 445.) American Art Association, Anderson Galleries, Inc., 30 East 57th St., New York City.



## Catalogs Received

**Atlases and maps from the fifteen to the twentieth century** (No. 542; Items 1040.) Francis Edwards Ltd., 83 High St., Marylebone, London, W. 1, England.

**Auctores Graeci et Latini, original texte, Uebersetzungen und Erklarungsschriften Griechischer und Lateinischer Klassiker.** (No. 778; Items 2226.) Joseph Baer & Co., Hochstrasse 6, Frankfurt A. M., Germany.

**Autograph letters by literary and historical celebrities of England, France and Germany, including an important series of Napoleonic items, also association books and part of the library of the late T. P. O'Connor.** (No. 827.) Henry Sotheran, Ltd., 43, Piccadilly, London, W. 1, England.

**Autographs.** (No. 270; Items 500.) John Heise, 410 Onondaga Bank Bldg., Syracuse, N. Y.

**Books on farming and country life.** (No. 998; Items 197.) James Tregaskis & Son, 66 Great Russell St., London, W. C. 1, England.

**Books of medical interest.** (No. 161; Items 217.) Lathrop C. Harper, 8 West 40th St., New York City.

**Books on Utah, Mormons and by Utah authors.** (No. 317; Items 611.) Shepard Book Co., 408 South State St., Salt Lake City, Utah.

**Books, principally first editions of English and American authors, including a few manuscripts and autograph letters.** (No. 35; Items 759.) Edgar H. Wells & Co., Inc., 602 Madison Ave., New York City.

**English books printed in England, Scotland and Ireland and on the Continent, 1475-1640.** The Rosenbach Co., 1320 Walnut St., Philadelphia, 15 East 51st St., New York City.

**Etchings of 1931, including Samuel Chamberlain, Decaris, Sears, Gallagher, Arthur W. Hall, Norma B. Hall, Hans Kleiber, George C. Wales, Yngve Edward Soderberg.** Goodspeed's Book Shop, 7 Ashburton Place, Boston, Mass.

**First editions.** (No. 230; Items 418.) James F. Drake, Inc., 114 West 40th St., New York City.

**First editions.** (No. 79; Items 797.) Dawson's Bookshop, Wilshire and Grand Sts., Los Angeles, Cal.

**First editions.** Charles Book Service, 765 Sixth Ave., New York City.

**First editions of American authors and first American printings of English authors.** (Items 406.) Caspar, Krueger, Dory Co., 772 North Water St., Milwaukee, Wis.

**First editions and rare books.** (No. 4; Items 206.) Philip C. Duschnes, 507 Fifth Ave., New York City.

**First editions and rare books.** (No. 1; Items 264.) Milton Gray's Book Studio, 218 East 52nd St., New York City.

**First editions of twentieth century authors.** (No. 270.) Casanova, 2611 North Downer Ave., Milwaukee, Wis.

**Greek and Latin authors, works in classical archaeology, history, and antiquities, philosophy, the drama, etc.** (No. 21.) B. H. Blackwell, Ltd., 50 Broad St., Oxford, England.

**High spots and other rare American first editions.** (No. 10; Items 105.) Gelber, Lilienthal, Inc., 330 Sutter St., San Francisco, Cal.

**Lincolniana.** (No. 7; Items 50.) Van Norman Book Co., 1415 Howett St., Peoria, Ill.

**Literature and literary biography.** (No. 37; Series No. 4; Items 1112.) Argosy Book Stores, Inc., 45 Fourth Ave., New York City.

**Gravures Francaises et Anglaises en couleurs et en noir Livres illustres du XVIIIe Siecle.** (Items 181.) Librairie Ancienne Ulrico Hoepli, Galleria De Christoforis, Milan, Italy.

**Miscellaneous books.** (Items 284.) Paul Elder & Co., 239 Post St., San Francisco, Cal.

**Modern first editions, including some very desirable American high spots.** (No. 7; Items 208.) The Book Shop of Benjamin Hauser, 60 East 42nd St., New York City.

**Philosophie.** (No. 53; Part 1; Items 1193.) M. Edelmann, Hauptmarkt 3 und Krelingstrasse 28, Nuremberg, Germany.

**Polish books.** (No. 12.) The Polish Book Importing Co., Inc., 38 Union Square, New York City.

**Rare books, manuscripts, prints, paintings and antiques.** (No. 82; Items 140.) Newman F. McGirr, 1704 Manning St., Philadelphia, Pa.

**Rare books and first editions.** (No. 209; Items 360.) Goodspeed's Book Shop, 7 Ashburton Place, Boston, Mass.

**Religious books.** (No. 102.) Blessing Book Stores, Inc., 63 Adams St., Chicago, Ill.

**Remainders and overstocks of American and English publishers.** (No. 99; Items 310.) Dauber & Pine Bookshops, Inc., 66 Fifth Ave., New York City.

**Sciences psychiques.** (No. 45.) Emile Nourry, 69 Rue des Ecoles, Paris 53, France.

**The South, including books, maps, prints and manuscripts relating to the southern parts of the United States from the period of discovery to the present day.** (No. 208; Items 1086.) Goodspeed's Book Shop, 7 Ashburton Place, Boston, Mass.

**Sporting books.** (No. 6.) The Derrydale Press, 127 East 34th St., New York City.

**Sporting prints.** (No. 7.) The Derrydale Press, 127 East 34th St., New York City.

**Unusual, Americana, mainly of the Colonial Period.** (Items 714.) The Aldine Book Co., 1873 61st St., Brooklyn, N. Y.

**Valuable books, pamphlets and serials on insects.** (No. 32.) John D. Sherman, Jr., 132 Primrose Ave., Mt. Vernon, N. Y.

**Western Americana, including items unique and intriguing, notable first editions of English and American authors, bibliography, collecting and famous presses, antiquarian and modern rare books, collected sets, important manuscripts.** (No. 24.) Paul Elder & Co., 239 Post St., San Francisco, Cal.

## RECENT BOOKS ABOUT BOOKS

## THE BOOKMAN'S GLOSSARY

By John A. Holden

## THE CARE AND REPAIR OF BOOKS

By H. M. Lydenberg and John Archer

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By Will Ransom

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A Compendium of Information Relating to the Production and Distribution of Books. Revised and Enlarged ed. \$2.00.

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In preparing lists of "Books Wanted" for insertion, be careful to put name of author *first*, then the title. Uniformity helps in getting prompt quotations.

*Publishers' Weekly.*

## BOOKS WANTED

ABBEY BK. SHOP, Box 144, LORAIN, OHIO  
See past six months Publishers' Weekly.

ALCOVE BK. SHOP, 936 B'WAY, SAN DIEGO, CAL.  
Shakespeare. Ed. Clarke. Harper. Vol. 2 only.  
Wells. God the Invisible King.  
My Bookhouse. Vol. 2 only.  
Norton. Ten Men of Money Island.

ANTIQUE BK. SHOP, 1024 W. 7TH, LOS ANGELES  
World Almanac. 1904, 1908, 1909 & previous.  
Geographic Mags. Mar., 1919. 10 copies.

D. APPLETON & Co., 35 W. 32ND ST., N. Y.  
Tatterley. Tom Gallon.

APPROVED-B'KS STORE, 1721 SPRING GARDEN ST.,  
PHILADELPHIA  
The Great Prophecies. G. H. Pember.

ARCHWAY BK. STORE, 47 N. 9TH ST., PHILA.  
Baron Trigault's Vengeance, File 113. Gabarian.  
Links and Circles, or, Atlantic Restored. Lesley.

ARGOSY BK. STORES, 45 FOURTH AVE., N. Y.  
Pratt. Psychology of Religious Belief. 1907.  
Leuba. Psychological Study of Religion.  
Sawyer. Firearms in Amer. Hist.—Revolvers.  
Phillips. Circumstantial Evidence.

ARGUS BOOK SHOP, 333 S. DEARBORN, CHICAGO  
Night Life of the Gods. Thorne Smith. 1st ed.  
Thackeray. Vanity Fair. Limited Eds. Club ed.  
Pearl White. Just Me. Doubleday, Doran.  
Cummings. Tulips and Chimneys.  
Wind in the Rose Bush. Wilkins Freeman.

ARKANSAS BK. EXCH., 807 MAIN, LITTLE ROCK,  
ARKANSAS

Sales, A. E. Accountants Handbook. Roland  
Press Co. Late ed.

A. ASHER & Co., BEHRENSTR. 17, BERLIN, W.8,  
GERMANY

Lindberg. Background of Swedish Emigration  
to the U. S.

L. Carnovale. Why Italy Entered Into the Great  
War.

AUGUSTANA BK. CONCERN, ROCK ISLAND, ILL.  
Wm. B. Bizzell. The Social Teachings of the  
Jewish Prophets.  
Pascal. Thoughts.

W. M. BAINS, 1713 CHESTNUT ST., PHILADELPHIA  
Chambers. Maid at Arms.

G. A. BAKER & Co., 247 PARK AVE., NEW YORK  
Fox. A Cumberland Vendetta. Harper. 1896;  
The Kentuckians. Harper. 1898; Crittenden.  
Scribner. 1900; Following the Sun-  
Flag. Scribner. 1905; Little Shepherd of  
Kingdom Come. 1903; In Happy Valley.  
Scribner. 1917.

BAKER & TAYLOR Co., 55 FIFTH AVE., N. Y.  
Abbott. Pericles and Golden Age of Athens.  
Adler. Organ Inferiority.  
Angell. The Great Illusion.  
Beer. British Colonial Policy.  
Bicknell. Territorial Acquisition of U. S.  
Bielschowsky. Goethe. Eng. trans. 3 vols.  
Buck. Granger Movement.  
Burney. Israel's Settlement in Canaan.  
Campanella. City of the Sun.  
Chesterton. Defense of Nonsense.  
Clark. Health Service in Industry.  
Coates. Fireside Encyclopedia of Poetry.  
Cooper. Last of the Mohicans. Holt ed.  
Crane. Old Mother Hubbard Picture Book.  
Dos Passos. Facing the Chair.  
Dowden. French Revolution and Eng. Liter.  
Eaton. Plays and Players. 2.  
Edwards. Home Life in France.  
Feidel. Training for Librarianship.  
Froude. Eng. Seamen of 16th Century.  
Gilman. Story of Rome.  
Grant. Greece in Age of Pericles.  
Grimke. Right on the Scaffold. 2.  
Harnblan. Training for Stage.  
Harrington. Commonwealth of Oceana.  
Hebermann. Business Life in Ancient Rome.  
Heirchman. Careers for Women.  
Holliday. Booth Tarkington.  
Phillips. The Japanese Fairy Tales. Series No. 9.  
Katzin. Eight European Plays.  
Keary. Dawn of History.  
Lamb. Last Essays of Elia.  
La Voy. Problems and Projects in Ind. Art. 6.  
Moulton. Library Crit. of English-American  
Authors. 6 vols.

## BAKER &amp; TAYLOR—Continued

Mabie. Legends Every Child Should Know.  
 Macilister. Bible Sidelights from the Mound of Gezer.  
 Mecklin. The Ku Klux Klan.  
 Mills. Within the Atom. \$2.00.  
 O'Conner. Broadway Racketeers.  
 One Thousand American Fungi. 2.  
 Parkman. Struggle for a Continent.  
 Phyfe. 5,000 Words Commonly Misspelled.  
 Pratt. Before Books.  
 Puppe. Experimental Investigations on the Power Required to Drive Rolling Mills.  
 Robertson. The Religion of Ancient Israel.  
 Rose. Copper Work.  
 Ruskin. Modern Painters. Longmans.  
 Schwickerath. Jesuit Education.  
 Suderman. Indian Lily.  
 Sullivan. How to Work Your Way Through College.  
 Sweetser. Opportunities in Aviation.  
 Tolstoy. Private Diary. 1853-57.  
 Life and Times of Tut-Ankh-Amen. Bishara Nahas.  
 Valmiki. Ramayana.  
 Wade. Indian Fairy Tales.  
 Watts. The Christian Recovery of Spain.  
 Weaver. Medicine as a Profession.  
 Wright. Great Modern French Stories.  
 Zahn. Introduction to the New Testament.  
 David-Neel. My Journey to Lhasa.

WM. BALLANTYNE, 1421 F, N.W., WASH., D. C.  
 Mrs. L. B. Walford. Troublesome Daughters: The Baby's Grandmother; Cousins.  
 Hallam. Literary History of Europe.

BANNER LIBRARY SERVICE, 114 FOURTH AVE., N.Y.  
 Diary of Otto Braun. Knopf. 1924.

BAPTIST BK. STORE, 517 N. 22ND, BIRMINGHAM, ALABAMA

J. R. Miller. Secret of Gladness. Crowell & Co. 3 copies.

BAPTIST BK. STORE, 223 W. 1ST, OKLAHOMA CITY, OKLA.

Munsey. Sermons and Lectures. Vol. 1.

BAPT. S. S. B'D, 161 8TH AVE., N., NASHVILLE, TENN.

Life of Horace Bushnell. T. T. Munger.  
 Meaning and Value of Mysticism. Mrs. E. Hermans.

BARNES & NOBLE, 76 5TH AVE., NEW YORK  
 Faraday. Lectures on Chemical History of a Candle. Ed. by Crookes. 1861.  
 Taft. Problems of Normal Adolescence. Nat'l Comm. Mental Hygiene.  
 Tyndall. Faraday as a Discoverer. Longmans.  
 Milligan. Here and There Among Papyri. Doran.  
 Lippman. Liberty and the News.  
 Author's Digest. Ed. R. Johnson. Author's Press. Vols. 7 & 18.  
 Pratt. Pragmatism. Macmillan.  
 Russell. Scientific Method in Philosophy. Oxford.

BARR BK. SHOP, 22 W. ORANGE, LANCASTER, PA.  
 Durant. Eighty Years History of Mercer Co.

N. J. BARTLETT & Co., 37 CORNHILL, BOSTON  
 Hare, Augustus. Story of My Life. 4 vols.

BAY TREE BK. SHOP, 571 DELAWARE AVE., BUFFALO, N. Y.  
 R. Steele. One Man.

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 1640-1812: All 1st eds. American fiction, poetry, drama, sports, juveniles, illus. books, music. Essential items law, history, religion, politics, science, travel, biography, medicine, philosophy. Almanacks to 1759. First Am. eds. English and European classics.  
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 Lewis, Sinclair. 1st eds.  
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MARION BERLAND, 5 W. 52ND ST., NEW YORK  
 Rowlandson. 1st eds. Art of Ingeniously Tormenting.  
 Arthur Machen. Manuscripts.  
 Unusual Aubrey Beardsley material.  
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 Hazlitt. Fine eds.  
 Tribune Primer. Denver ed.  
 Field. Sharps and Flats. Vol. 1 only.

S. O. BEZANSON, 1 COURT ST., BOSTON, MASS.  
 Wallace's Year Book. Vols. 1, 2.

BIOLA BK. ROOM, 536 S. HOPE, LOS ANGELES, CAL.  
 Chronology of the Bible. 2 vols.

BEN BLOOMFIELD, 65 UNIVERSITY PL., N. Y.  
 Broadway Magazine. Interested in period, 1895-1905.  
 Vanity Fair. Interested in period, 1895-1905.

BOOK EXCHANGE, STATION A, TOLEDO, OHIO  
 Balzac Library, Daily. Several nos.  
 Civil War Songs. Books, or single nos.

BOOK MARK, 33 N. LA SALLE ST., CHICAGO  
 Findlay. House Plants.  
 Bailey. Cyclopedia of Horticulture. 3 vols.

BOOK ROOM, WEST CHESTER, PA.  
 Pratt Portraits. Fuller.  
 Century Westtown History. Dewees.

BOOK-SHELF, 76 YOUNG HOTEL, HONOLULU, H. T.  
 Nicholas Roerich. Himalaya. 24 in col. Brentano.

BOOK SHOP, 103 N. 2ND ST., HARRISBURG, PA.  
 Southern Baroque Art. Sitwell.

BOOK SHOP, 319 ESSEX ST., SALEM, MASS.  
 Kanis. Culinary Herbs.  
 Rohde. Garden of Herbs.  
 Smith, F. Hopkinson. Felix O'Day.

BOOK SUPPLY Co., 564 W. MONROE ST., CHICAGO  
 The Reform of Education. Gentile. Harcourt Brace.  
 Letters on Early Education Addressed to J. P. Greaves, Esquire. English trans. by Pestalozzi.



## Books Wanted—Continued

BOOKE SHOP, 4 MARKET SQ., PROVIDENCE, R. I.  
Avery Angell. Genealogy of Descendants of  
Thomas Angell. 1872. 2 copies.  
O'Neill. Mourning Becomes Electra. 1st trade.  
Maid in Waiting. Galsworthy. 1st Eng. ed.

THE BOOKERY, 1647 WELTON, DENVER, COLORADO  
Sewall. Neither Dead Nor Sleeping.

BOOKSHOP, 83 SOUTH ST., MORRISTOWN, N. J.  
Lenore Williams. Sandwich Glass.

C. L. BOWMAN & Co., 118 E. 25TH ST., N. Y.  
English Literature in Its Foreign Relations. Laurie Magnus.

Lake George and Lake Champlain; The Mohawk Valley. W. Max Reid.

Rainbow Countries of Central America. Thompson.

MERCY BOYD'S B'KSHOP, 131 W. MAIN ST.,  
WATERBURY, CONN.  
Master Key of Electricity. L. Frank Baum.

BRENTANO'S, 63 E. WASHINGTON ST., CHICAGO  
Hubbard. Little Journeys Good Men and Great.  
Stockley. Virginia of the Rhodesians; April Folly; Wild Honey; The Claw; Leopard in the Bush; Three Farms; Perilous Women.

West Point Days. Major.  
Froud. Carlyle's Life, 1834-81.  
Fatal Interview. Millay. Ltd. Autog. ed.  
Romance of Roguery. Chandler. Part. 1.  
History Cook Co., Ill. Goodspeed. 2 vols.  
Andreas. History of Chicago. 3 vols.  
Desert Mounted Corps. Preston.  
Moffet. Trans. of Bible—Old Test. only.  
Martineau Year Book. 6 copies.  
Puggery Wee. Frisbie.  
Friday the 13th. Lawson.  
Carter Family of N. C. Richmond. 1914.  
Psychology Legal Evidence. Demarest.  
Marriage for Two. Knight.

BRENTANO'S, GUGENHEIM, 225 - 5TH AVE., N. Y.  
Americana Encyclopedia. 30 vols.  
Bennett. Automatic Writing.  
Colville. Mediumship.  
Cooper. Methods of Psychic Development.  
Cheiro. Language of the Hand.  
Crawford. I Walk in Arden.  
Camp. Daily Dozen.  
Dougherty. Arabia Deserta.  
Leat. The Development of Mediumship.  
Oxford English Dictionary. 12 or 20 vol. ed.  
Sackville-West. Knole.  
Spaeth. Barber Shop Ballads.  
Shebesta. Among the Forest Dwarfs.  
Schmitt. Chronicles of Morea.  
Stokes. Isadora Duncan.  
Tuttle. Mediumship and Its Laws.  
Torday. On the Trail of the Bushongo.  
Underwood. Automatic or Spirit Writing.

BRENTANO'S, 1 W. 47TH ST., NEW YORK  
After Death.  
Alarcon. Capt. Veneno.  
At the Moment of Death.  
Baum. Father Goose His Book.  
Bernheim. Suggestive Therapeutics.  
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Bruce. Economic History of Virginia in 17th Century.  
Cantela. Moon Harvest.  
Chambrun. Shakespeare's Sonnets New Light on Old Evidence.

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Corbett. Life and Battles of James Corbett.  
Coulanger. Origins of Property in Land.  
Doyle. Valley of Fear.  
Ellis. Woman's Way Through Labrador.  
Fisher. Outline of Universal History.  
Hale. Vermeer of Delft.  
Hall. Ship Building Industry in U. S.  
Hall. Halo of Grief.  
Hardy. Trumpet Major. Old ed. with figure on cover.  
Humphrey. Manual of Nursing Medical and Surgical.  
James. Sacred Art.  
Jellicoe. Grand Fleet, 1914-1916.  
Lincoln. Boston Cook Book.  
Lockyer. Dawn of Astronomy.  
Love Letters of St. John.  
Muckey. Natural Method of Voice Production.  
Norris. Rich Mrs. Burgoyne; Story of Julie Page; Salt; Poor Dear Margaret Kirby.  
Pogle. Standard American Speaker.  
Ryder. Little Clay Cart.  
Schopenhauer. Fourfold Root of Principle of Self Sufficient Reason.  
Smith. Daddy's Goodnight Stories.  
Smith. Commedia Dell Arte.  
Stanton. Songs from the Soil; Comes One with a Song.  
Steffins. Shame of City.  
Thierry. Formation and Progress of Third Estate in France.  
World Master Series. Velasquez.  
Wright. Creative Will.

BRENTANO'S, 37 AVE. DE L'OPERA, PARIS, FRANCE  
Cruikshank. Popular Misgovernment in the U.S. 5 wanted.

BRENTANO'S, 1322 F ST. N.W., WASH., D. C.  
Penhallow. Manual of the North American Gymnosperms. 1907.  
Shufeldt. Studies in the Human Form. 1907.  
Alexander. Military Memoirs of a Confederate.  
Dabney. Life of Stonewall Jackson.  
Long. Memoirs of Gen. Lee.  
Heindel. Message of the Stars.  
O'Reilly. How France Built Her Cathedrals.  
Pyle. Life of James J. Hill.  
Bartimeus. Naval Papers.  
McIlhenny. Wild Turkey and Its Hunting.  
Stone & Cram. American Animals.

BRICK CHURCH BK. SHOP, 16 N. HARRISON ST.,  
EAST ORANGE, N. J.  
Count Bernstorff. My Three Years in America.

BRICK ROW BK. SHOP, 304 ELM, NEW HAVEN, CT.  
Parker. Laments for the Living. 1st ed.  
Debows Review; Southern Magazine; The Land We Love; Southern Review; Southern Bivouac; Sou. Quart. Review.  
Southern Literary Messenger.

BRICK ROW BK. SHOP, 42 E. 50TH ST., N. Y.  
Dickens. Oliver Twist. Green cloth. Carleton ed. N. Y. 1878; Dombey & Son. Boston. 1869. Vol. 1 only.  
Huntington. Our Wild Fowl and Waders.  
Mayor. Rector's Daughter. 1st English ed.

BRIDGMAN & LYMAN, NORTHAMPTON, MASS.  
Eliot. Homage to John Dryden.

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S. C. Foster. Everything by or about, single songs or music, songsters or collections including any of his work, manuscripts, letters, etc.

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Athenaeum Collection Church Hymns. 1863.

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Western History: Any book, pamphlet, map, view, manuscript, early magazine or newspaper files dealing with the pioneer history of any state west of Pennsylvania.

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Hoppin. Carrot Pomade; Anton House; Two Compton Boys; Hay Fever; Crossing the Atlantic.

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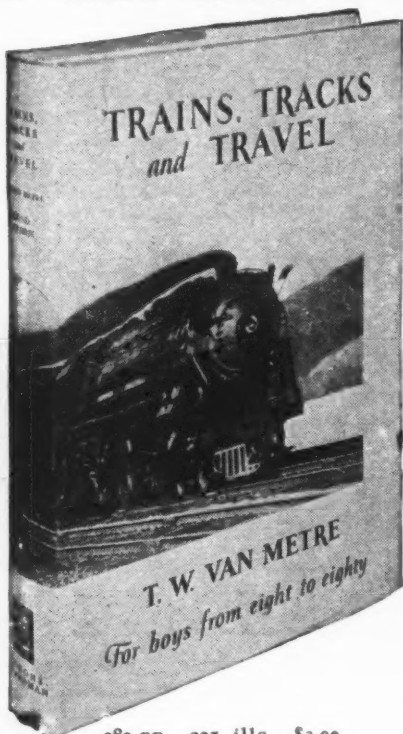
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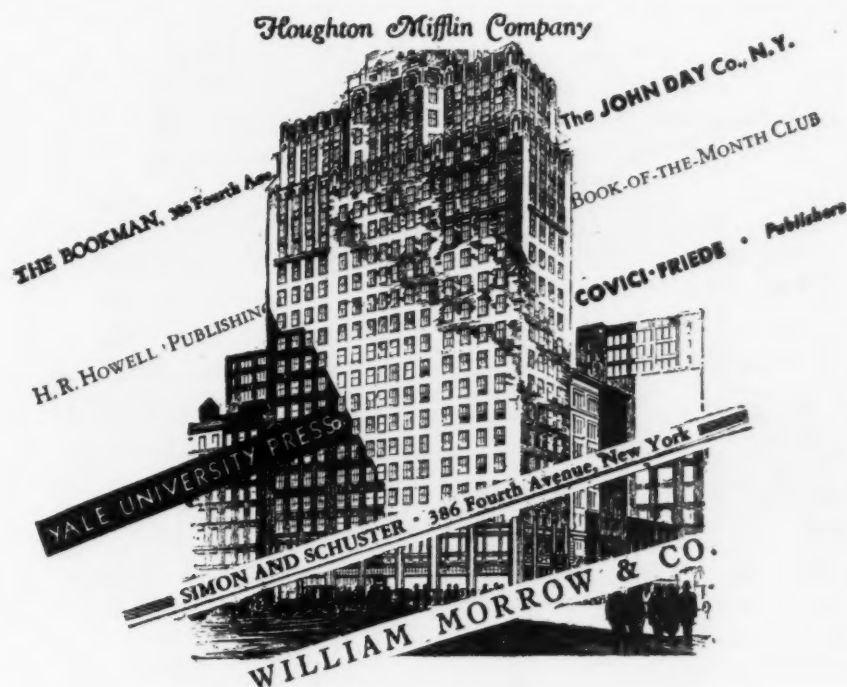
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## Forthcoming Issues

❖ ❖ ❖ On November 21st we publish our annual Rare Book Number. It will include articles on "Appraising Rare Books," "Cleaning, Repairing and Restoring Rare Books," and "First Editions of American Authors."

❖ ❖ ❖

❖ ❖ ❖ For the November 28th issue Evelyn O'Connor, editor of *Boys' Life*, has written "Inexpensive Juveniles for Christmas." She has carefully compiled four \$5. libraries for girls and four for boys. These libraries consist of balanced groups of books each of which may be bought for \$1. or less. ❖ ❖ ❖

❖ ❖ ❖ R. B. V. Sinclair of the Bennington Book Shop, Bennington, Vermont, has written a second article on the circulating library in the book shop, continuing the discussion started by Norman A. Hall of Newton Center, Mass. Mr. Hall called his article, which appeared in the October 31st issue, "Polonius Was Right," Mr. Sinclair calls his "Who Said Polonius Was Wrong?"

❖ ❖ ❖

❖ ❖ ❖ The Window Display Department "Making Windows Sell" features an effective display in a very small window. This is the fifth of our fortnightly window display departments. The seventh and last of these prize windows will appear in the December 12th issue. ❖ ❖ ❖

### The Publishers' Weekly

The American Booktrade Journal

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21,521 copies were shipped during the month of August.

14,557 copies were shipped in September.

9,433 copies were shipped in October.

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